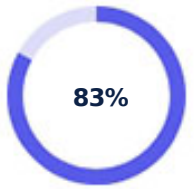


Landing Page URL

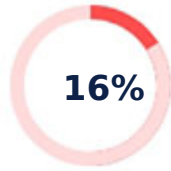
https://seoaudit.software



Good Signal



Need Improvement



Issue Found

Put the important stuff above the fold



Page Performance Metrics

Fully Loaded Time

0.76s



Keep fully loaded time is under 2 seconds

Server Blocking Time

195.02ms



Keep server blocking time under 200 ms

Server Connection Time

195ms



Reduce initial server connection time under 50 ms

Server Response Time

1ms



Keep initial server response time under 200 ms

Time to First Byte (TTFB)

399ms



Minimize Time to First Byte & keep under 200 ms

HTTP Requests

6



Don't exceed more than 30 HTTP requests

Page Size

147.81KB



Reduce page size & keep under 150 KB

First Contentful Paint

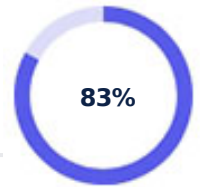
0.66s



Keep First Contentful Paint 1.8 seconds or less

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SEO Content Readability Results

Find out this page's SEO readability score & content readability score with the below visual indicators. Also, Green color indicates good, Neon Yellow Green color indicates that content needs improvement, and Red indicates a low readability score.

71.86

Content Readability
Score

216

Sentences

1358

words



Flesch Kincaid Reading Ease (Assess the reading ease of a text)

$206.835 - 1.015 \times (\text{words/sentences}) - 84.6 \times (\text{syllables/words})$

71.86

Hard to Read

Easy to Read



Flesch Kincaid Grade Level (Assess the reading grade-level of a text)

$0.39 \times (\text{words/sentences}) + 11.8 \times (\text{syllables/words}) - 15.59$

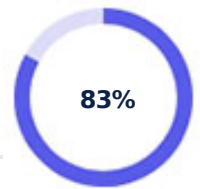
4.8

Hard to Read

Easy to Read

Landing Page URL

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Gunning Fog Score (Assess the complex sentence of a text)

$$0.4 \times (\text{words/sentences}) + 100 \times (\text{complexWords/words})$$

7.58



Hard to Read

Easy to Read



SMOG Index (Grade content based on reading experience)

$$1.0430 \times \text{sqrt}(30 \times \text{complexWords/sentences}) + 3.1291$$

8.3



Hard to Read

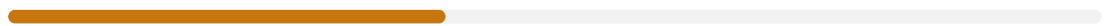
Easy to Read



Coleman Liau Index (Assess the usability of a text)

$$5.89 \times (\text{characters/words}) - 0.3 \times (\text{sentences/words}) - 15.8$$

13.05



Hard to Read

Easy to Read



Automated Readability Index (Find out the clarity of a text)

4.8

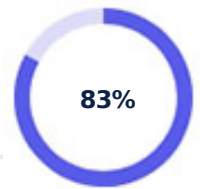


Hard to Read

Easy to Read

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Linsear Write Formula (Assess the difficulty of a text)

$$4.71 \times (\text{characters/words}) + 0.5 \times (\text{words/sentences}) - 21.43$$



3.75

Hard to Read

Easy to Read

Text Statistics

172

Total Number of
Complex Words

12.67%

Percentage of
Complex Words








6.29

Average words per
sentence

1.52

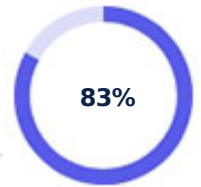
Average syllables
per word

HTTP Request & Content Breakdown

	Image Request	(58%)	86KB
	Total image requests size is good		
	JavaScript Request	(0%)	0KB
	Total JavaScript requests size is good		
	HTML Requests	(12%)	18KB
	Total HTML requests size is good		
	CSS Request	(30%)	44KB

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✔ Total CSS requests size is good

	Other Requests	(0%)	0KB
--	----------------	------	-----

✔ Total other requests size is good

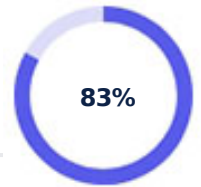
On-Page SEO Statistics

Name

- ✔ 'HTML Compression/GZIP' method is enabled on the page
- ✔ There is no frameset tag on the page HTML element
- ✔ This page does not have a 'noindex' meta tag
- ✔ This page has a Canonical URL
- ✘ Disallow Directive is present in the robots.txt file
- ✔ This page does not have a 'nofollow' meta tag
- ✔ The website contains the Robots.txt file
- ✔ This page has used Favicon
- ✔ This page does not have Meta Refresh tag
- ✔ This page does not have nested tables
- ✔ This page does not have URL redirection issue
- ✔ This page does not have deprecated tags

Landing Page URL

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Name

- ✓ This page does not have any error request
- ✓ Inline-style is not present on the page HTML element
- ⚠ This page has less than 2000 words of content
- ✗ This page has less than 10000 characters of content

Mobile usability

Name

- ✓ This page is using CSS media queries techniques
- ✓ This page uses the Meta viewport element

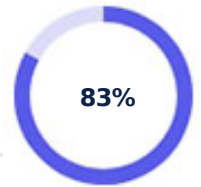
URL

https://seoaudit.software/

- ✓ URL length is good
- ✓ Underscore not found in the URL
- ✓ Uppercase letters not found in the URL

Landing Page URL

https://seoaudit.software



Title Tag

SEO Audit Software - Best SEO Software for Marketing Agency

✔ Title length is good

Meta Description Tag

SEO Audit Software: The most powerful SEO Auditing Software for Marketing agencies, SEO professionals & Entrepreneurs. Free for 14 days.

✔ Meta description length is 136 characters

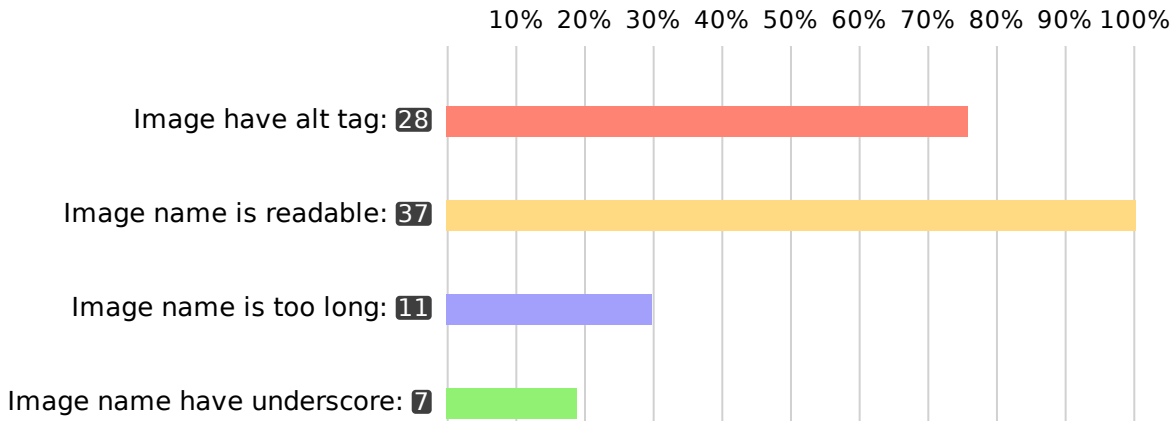
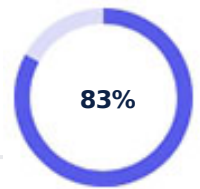
! Meta description length should be between 140 to 160 characters

Image Analysis

37 images

Landing Page URL

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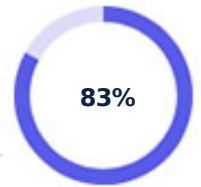
- ✓ 75.7% Image has alt tag
- ✓ 18.9% Image has underscore
- ✗ Some images name is too long
- ! Keep images name 5 words or less than 5
- ! ALT Tags should be used for all images
- ! Avoid underscores from the image name. Use hyphens as separators

List of Images

No	URL	Alt text
1	logo_blue.png	empty
2	logo_mobile.png	empty
3	featured-in.png	SEO Audit Software Partners
4	Group_4059.png	empty
5	Group5881.svg	empty

Landing Page URL

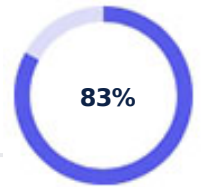
https://seoaudit.software



No	URL	Alt text
6	software-multilingual.png	Multilingual SEO Audit Software
7	ical-seo-audit-report.png	Techncial SEO Audit Report in PDF Format
8	ad-notification-email.png	Instant Lead Generation Notification Email
9	it-Software-Dashboard.png	SEO Audit Software Dashboard
10	e-seo-lead-generation.png	Customize SEO Lead Generation Forms & Fields
11	-lead-generation-tool.png	Embed SEO Lead Generation Tools
12	branded-seo-report.png	Branded SEO Report
13	Group 5648.png	empty
14	Group 5850.png	empty
15	2.png	empty
16	Group 5641.png	empty
17	mysiteauditor-logo.png	MySiteAuditor Alternative
18	SE-Ranking-logo1.png	SE Ranking Alternative
19	oorank-seo-tools-logo.png	Woorank Alternative

Landing Page URL

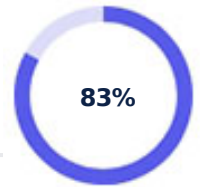
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No	URL	Alt text
20	seo_site_checkup.png	SEO Site Checkup Alternative
21	seo_motor.png	SEOmator Alternative
22	seoptimerlogo.png	Seoptimer Alternative
23	agency_analytics.png	Agency Analytics Alternative
24	web_ceo.png	WEB CEO Alternative
25	raven-dark.png	Raven Tool Alternative
26	advanced_web.png	Advanced Web Alternative
27	seobility.png	SEObility Alternative
28	lps-to-Improve-Google.png	How SEO Audit helps to Improve Google Rankings in 2022
29	x-all-technical-issue.jpg	How to fix technical SEO issues
30	-have-tool-for-Agency.jpg	Keyword Rank Tracker Tool
31	lps-to-Improve-Google.png	How SEO Audit helps to Improve Google Rankings in 2022
32	x-all-technical-issue.jpg	How to fix technical SEO issues
33	-have-tool-for-Agency.jpg	Keyword Rank Tracker Tool

Landing Page URL

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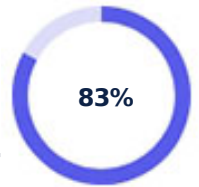
No	URL	Alt text
34	lps-to-Improve-Google.png	How SEO Audit helps to Improve Google Rankings in 2022
35	x-all-technical-issue.jpg	How to fix technical SEO issues
36	-have-tool-for-Agency.jpg	Keyword Rank Tracker Tool
37	84&ev=PageView&noscript=1	empty

Image from different source

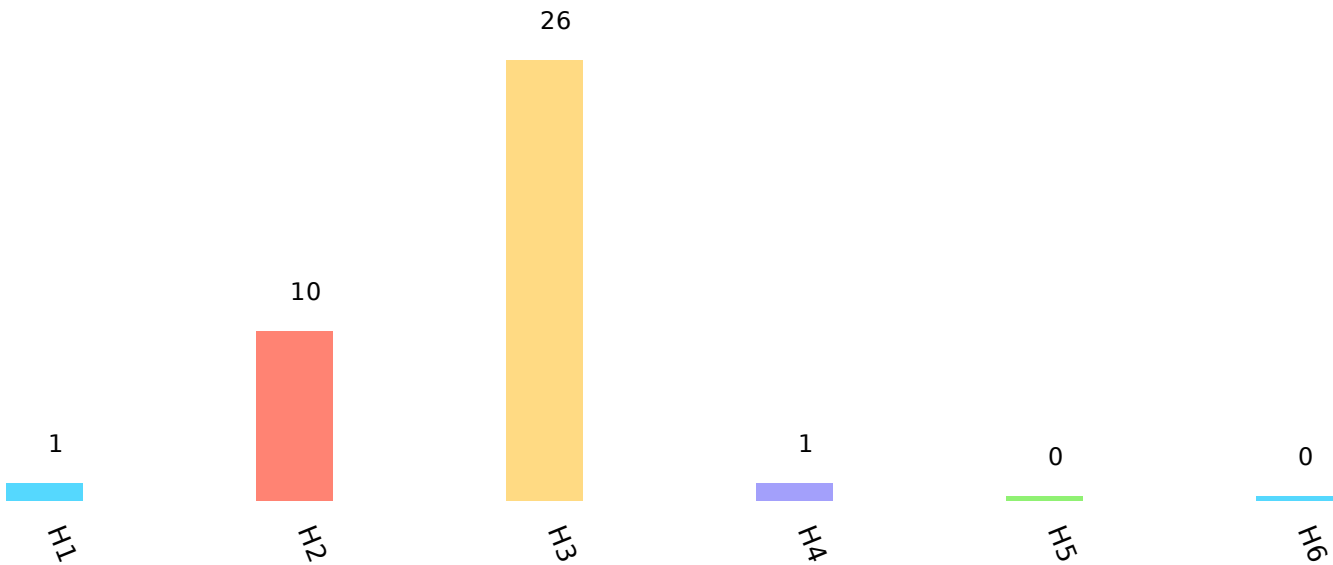
No	URL	Alt text
1	[data:image]	From different source
2	[data:image]	From different source
3	Icon.png	From different source

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Heading overview



✔ This page used h1, h2, h3, h4 tags

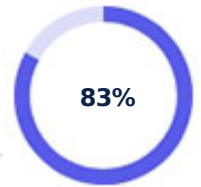
H1 Tags (1)

SEO Audit Software

- ✔ H1 tag found
- ✔ Some H1 tags length is between 5 to 49 characters
- ✔ All H1 tag has discernible text
- ⚠ Keep H1 tag length between 50 to 60 characters

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H2 Tags (10)

Multilingual SEO Audit Software

Embedded SEO Audit Form for the website

Free SEO Audit Software

Track any Keywords for any location Directly from search engine

Comprehensive SEO ReportingTo outrank your competitor

Run SEO Auditing Software on your own Server

Compare SEO Audit Software with popular SEO tools

Powerful SEO Audit Tools Pricing

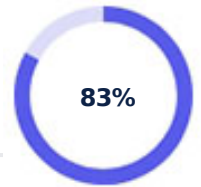
Try SEO Audit Tools for Free Best SEO Audit Software For The Agency

Latest Updates

- ✓ H2 tag found
- ✓ Some H2 tags length is between 5 to 49 characters
- ✓ All H2 tag has discernible text
- ✗ Some H2 tags length is too long
- ! Keep H2 tag length between 50 to 60 characters

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H3 Tags (26)

SEO Reporting

Keyword Tracking

Lead Generation

Compare with MySiteAuditor Tool

Compare with SERanking

Compare with Woorank

Compare with SEO Site Checkup

Compare with SEOMator

Compare with SEOptimer

Compare with Agency Analytics

Compare with WebCEO

Compare with Raven tools

Compare with Advanced web ranking

Compare with seobility

White Label On-Page SEO Audit Tool

Embeddable Lead Generation Tool

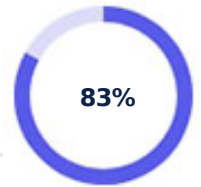
Google Keyword Rank Tracking Tool

How SEO Audit helps to Improve Google Rankings in 2022

How to do on-page SEO Audit and fix all technical issues

Landing Page URL

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Keyword Rank tracking: Must have tool for Agency

(Duplicate) How SEO Audit helps to Improve Google Rankings in 2022

(Duplicate) How to do on-page SEO Audit and fix all technical issues

(Duplicate) Keyword Rank tracking: Must have tool for Agency

(Duplicate) How SEO Audit helps to Improve Google Rankings in 2022

(Duplicate) How to do on-page SEO Audit and fix all technical issues

(Duplicate) Keyword Rank tracking: Must have tool for Agency

- ✓ H3 tag found
- ✓ Some H3 tags length is between 5 to 49 characters
- ✓ All H3 tag has discernible text
- ⚠ Keep H3 tag length between 50 to 60 characters

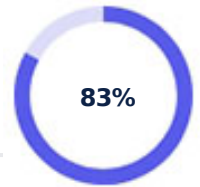
H4 Tags (1)

Important Info

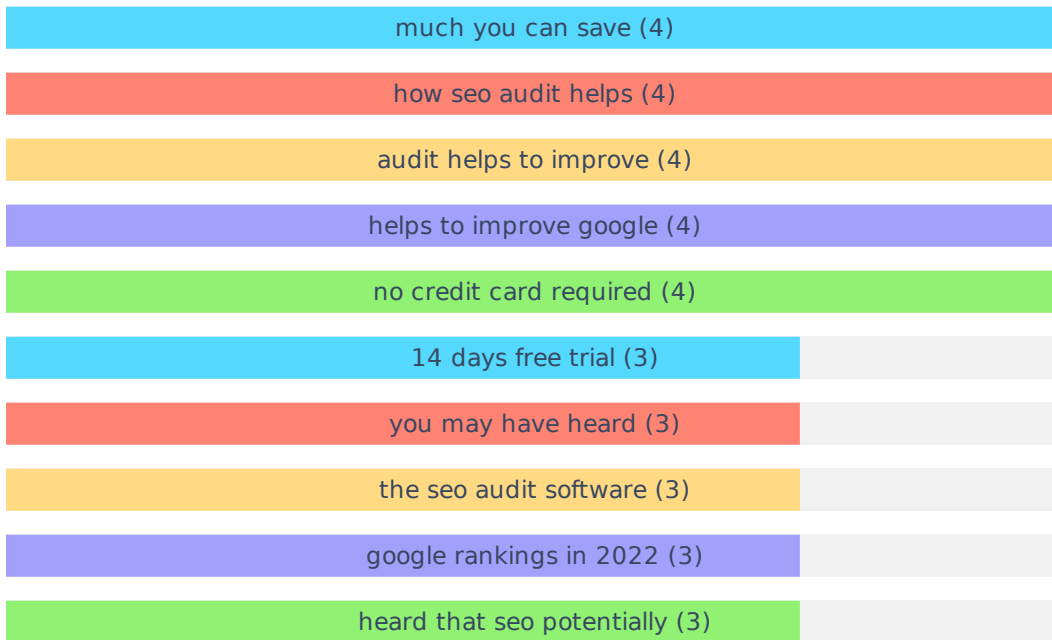
- ✓ H4 tag found
- ✓ Some H4 tags length is between 5 to 49 characters
- ✓ All H4 tag has discernible text
- ⚠ Keep H4 tag length between 50 to 60 characters

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Top 10 Keyphrases With 4 Words

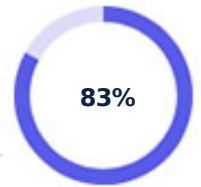


Keyphrases With 4 Words

Keyphrases	Display	Relevance	Title	Meta	H1	H2	H3
much you can save	4	1.6%	✗	✗	✗	✗	✗
how seo audit helps	4	10.6%	✗	✗	✗	✗	✓
audit helps to improve	4	4.2%	✗	✗	✗	✗	✓
helps to improve google	4	1.6%	✗	✗	✗	✗	✓
no credit card required	4	1.5%	✗	✗	✗	✗	✗

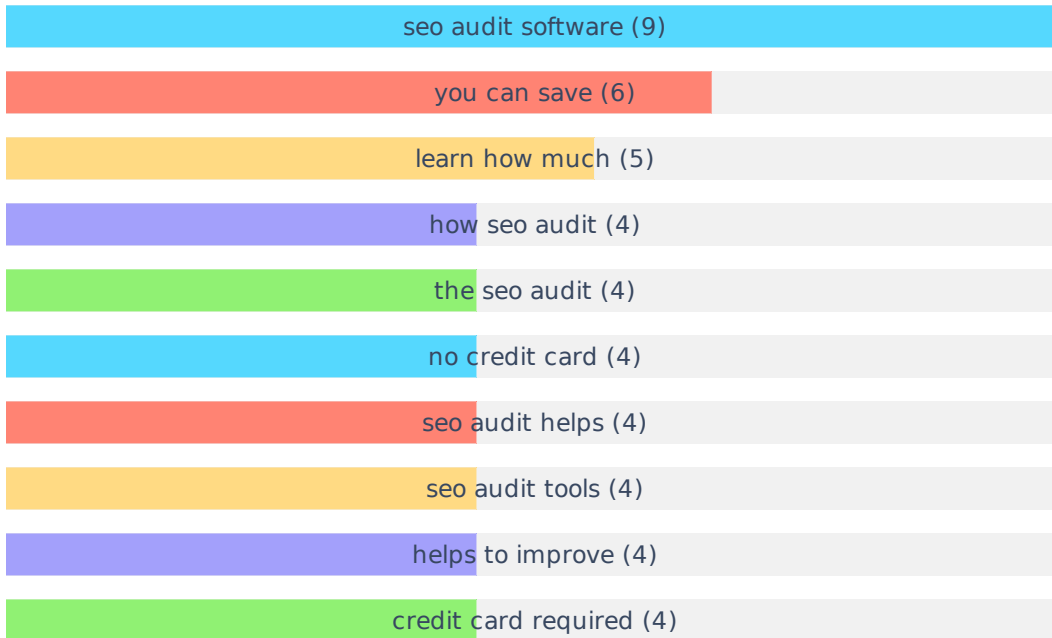
Landing Page URL

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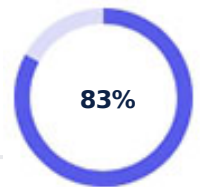
Keyphrases	Display	Relevance	Title	Meta	H1	H2	H3
14 days free trial	3	3.3%	✗	✗	✗	✗	✗
you may have heard	3	0.3%	✗	✗	✗	✗	✗
the seo audit software	3	12.0%	✗	✗	✗	✗	✗
google rankings in 2022	3	1.8%	✗	✗	✗	✗	✓
heard that seo potentially	3	8.3%	✗	✗	✗	✗	✗

Top 10 Keyphrases With 3 Words



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Keyphrases With 3 Words

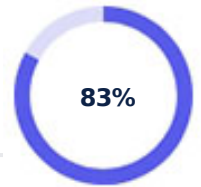
Keyphrases	Display	Relevance	Title	Meta	H1	H2	H3
seo audit software	9	12.0%	✓	✓	✓	✓	✗
you can save	6	0.9%	✗	✗	✗	✗	✗
learn how much	5	1.9%	✗	✗	✗	✗	✗
how seo audit	4	10.2%	✗	✗	✗	✗	✓
the seo audit	4	10.2%	✗	✗	✗	✗	✗
no credit card	4	0.9%	✗	✗	✗	✗	✗
seo audit helps	4	10.6%	✗	✗	✗	✗	✓
seo audit tools	4	11.5%	✗	✗	✗	✓	✗
helps to improve	4	1.0%	✗	✗	✗	✗	✓
credit card required	4	1.5%	✗	✗	✗	✗	✗

Top 10 Keyphrases With 2 Words



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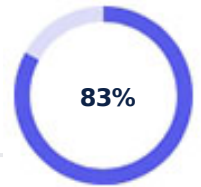


Keyphrases With 2 Words

Keyphrases	Display	Relevance	Title	Meta	H1	H2	H3
seo audit	27	10.2%	✓	✓	✓	✓	✓
audit software	9	5.0%	✓	✓	✓	✓	✗
free trial	8	2.9%	✗	✗	✗	✗	✗
lead generation	8	1.9%	✗	✗	✗	✗	✓
how much	7	0.7%	✗	✗	✗	✗	✗
on-page seo	7	8.1%	✗	✗	✗	✗	✓
white label	6	1.3%	✗	✗	✗	✗	✓
rank tracking	5	1.5%	✗	✗	✗	✗	✓
free seo	4	9.1%	✗	✗	✗	✓	✗

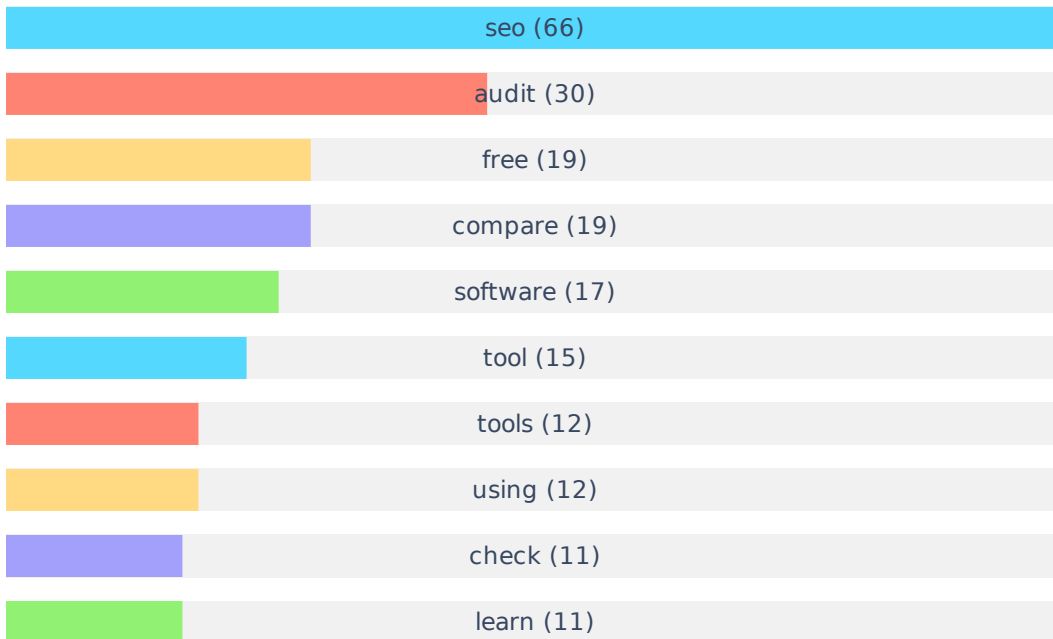
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Keyphrases	Display	Relevance	Title	Meta	H1	H2	H3
audit tools	4	4.5%	✗	✗	✗	✓	✗

Top 10 Keywords With 1 Word

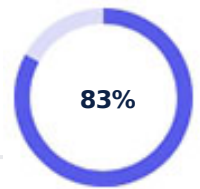


Keywords With 1 Word

Keyword	Display	Relevance	Title	Meta	H1	H2	H3
seo	66	7.0%	✓	✓	✓	✓	✓
audit	30	3.2%	✓	✓	✓	✓	✓

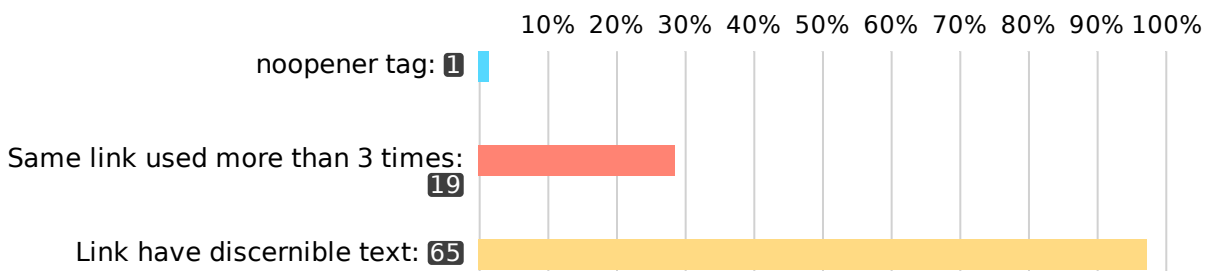
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Keyword	Display	Relevance	Title	Meta	H1	H2	H3
free	19	2.0%	✗	✓	✗	✓	✗
compare	19	2.0%	✗	✗	✗	✓	✓
software	17	1.8%	✓	✓	✓	✓	✗
tool	15	1.6%	✗	✗	✗	✓	✓
tools	12	1.3%	✗	✗	✗	✓	✓
using	12	1.3%	✗	✗	✗	✗	✗
check	11	1.2%	✗	✗	✗	✗	✓
learn	11	1.2%	✗	✗	✗	✗	✗

Internal link

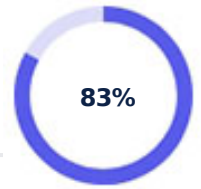


67
Links

- ✓ Internal links don't have a 'nofollow' tag
- ✗ Some internal links don't have discernible text
- ✗ Some internal links have been used more than 3 times

Landing Page URL

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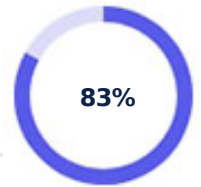
- ! All internal links should have discernible text
- ! Page should not contain the same internal link more than 3 times




All internal links

No	Anchor Text	Target	Rel Attributes	URL
1	Home	_self	empty!	https://seo...t.software/
2	White Label	_self	empty!	https://seo...hite-label/
3	Reporting Tool	_self	empty!	https://seo...seo-report/
4	Lead Generation	_self	empty!	https://seo...tion-tools/
5	Keyword Tracker	_self	empty!	https://seo...rd-tracker/
6	On-Page SEO Tools	_self	empty!	https://seo...-seo-tools/
7	Compare	_self	empty!	https://seo...re/compare/
8	Pricing	_self	empty!	https://seo...re/pricing/
9	Support	_self	empty!	https://seo...contact-us/
10	Blog	_self	empty!	https://seo...tware/blog/
11	FAQs	_self	empty!	https://seo...tware/faqs/
12	Links do not have a discernible name	_self	empty!	https://seoaudit.software
13	Links do not have a discernible name	_self	empty!	https://seoaudit.software

Landing Page URL

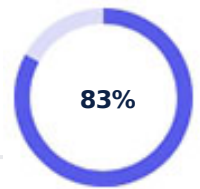
https://seoaudit.software










No	Anchor Text	Target	Rel Attributes	URL
14	Pricing	_self	empty!	https://seo...re/pricing/
15	FAQs	_self	empty!	https://seo...tware/faqs/
16	Contact Us	_self	empty!	https://seo...contact-us/
17	On-Page SEO Tool	_self	empty!	https://seo...-seo-tools/
18	SEO audit report in PDF format	_blank	noopener	https://seo...-report.pdf
19	how SEO Audit helps	_self	empty!	https://seo...e-rankings/
20	Open Source Features and Pricing	_self	empty!	https://seo...pen-source/
21	Compare Us	_self	empty!	https://seo...re/compare/
22	 MySiteAuditor Alternative	_self	empty!	/mysiteauditor/
23	Compare with MySiteAuditor Tool	_self	empty!	/mysiteauditor/
24	 SE Ranking Alternative	_self	empty!	https://seo...lternative/
25	Compare with SERanking	_self	empty!	https://seo...lternative/
26	 Woorank Alternative	_self	empty!	https://seo...e/woo-rank/
27	Compare with Woorank	_self	empty!	https://seo...e/woo-rank/

Landing Page URL

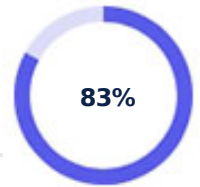
https://seoaudit.software








No	Anchor Text	Target	Rel Attributes	URL
28	 SEO Site Checkup Alternative	_self	empty!	https://seo...lternative/
29	Compare with SEO Site Checkup	_self	empty!	https://seo...lternative/
30	 SEOMator Alternative	_self	empty!	https://seo...lternative/
31	Compare with SEOMator	_self	empty!	https://seo...lternative/
32	 Seoptimer Alternative	_self	empty!	https://seo...lternative/
33	Compare with SEOptimer	_self	empty!	https://seo...lternative/
34	 Agency Analytics Alternative	_self	empty!	https://seo...-analytics/
35	Compare with Agency Analytics	_self	empty!	https://seo...-analytics/
36	 WEB CEO Alternative	_self	empty!	https://seo...lternative/
37	Compare with WebCEO	_self	empty!	https://seo...lternative/
38	 Raven Tool Alternative	_self	empty!	https://seo...lternative/
39	Compare with Raven tools	_self	empty!	https://seo...lternative/
40	 Advanced Web Alternative	_self	empty!	https://seo...vanced-web/

Landing Page URL

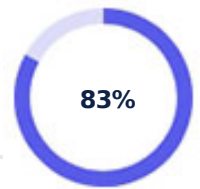
https://seoaudit.software








No	Anchor Text	Target	Rel Attributes	URL
41	Compare with Advanced web ranking	_self	empty!	https://seo...vanced-web/
42	 SEObility Alternative	_self	empty!	https://seo...lternative/
43	Compare with seobility	_self	empty!	https://seo...lternative/
44	View Pricing	_self	empty!	https://seo...re/pricing/
45	 How SEO Audit helps to Improve Google Rankings in 2022	_self	empty!	/seo-audit/...e-rankings/
46	How SEO Audit helps to Improve Google Rankings in 2022	_self	empty!	/seo-audit/...e-rankings/
47	 How to fix technical SEO issues	_self	empty!	/seo-audit/...ical-issue/
48	How to do on-page SEO Audit and fix all technical issues	_self	empty!	https://seo...ical-issue/
49	 Keyword Rank Tracker Tool	_self	empty!	https://seo...for-agency/
50	Keyword Rank tracking: Must have tool for Agency	_self	empty!	/seo-audit/...for-agency/
51	 How SEO Audit helps to Improve Google Rankings in 2022	_self	empty!	/seo-audit/...e-rankings/

Landing Page URL

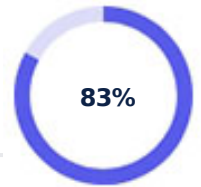
https://seoaudit.software



No	Anchor Text	Target	Rel Attributes	URL
52	How SEO Audit helps to Improve Google Rankings in 2022	_self	empty!	/seo-audit/...e-rankings/
53	 How to fix technical SEO issues	_self	empty!	/seo-audit/...ical-issue/
54	How to do on-page SEO Audit and fix all technical issues	_self	empty!	https://seo...ical-issue/
55	 Keyword Rank Tracker Tool	_self	empty!	https://seo...for-agency/
56	Keyword Rank tracking: Must have tool for Agency	_self	empty!	/seo-audit/...for-agency/
57	 How SEO Audit helps to Improve Google Rankings in 2022	_self	empty!	/seo-audit/...e-rankings/
58	How SEO Audit helps to Improve Google Rankings in 2022	_self	empty!	/seo-audit/...e-rankings/
59	 How to fix technical SEO issues	_self	empty!	/seo-audit/...ical-issue/
60	How to do on-page SEO Audit and fix all technical issues	_self	empty!	https://seo...ical-issue/
61	 Keyword Rank Tracker Tool	_self	empty!	https://seo...for-agency/
62	Keyword Rank tracking: Must have tool for Agency	_self	empty!	/seo-audit/...for-agency/

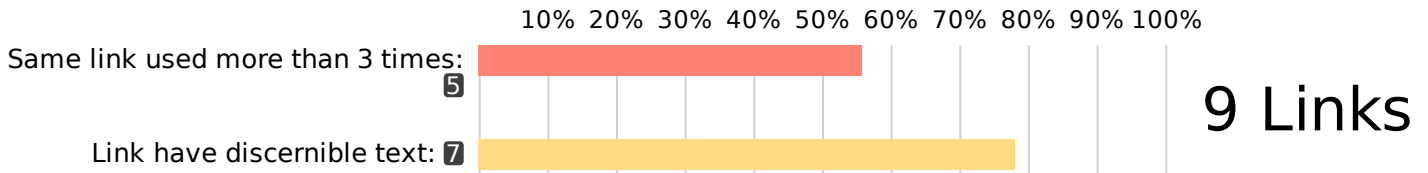
Landing Page URL

https://seoaudit.software



No	Anchor Text	Target	Rel Attributes	URL
63	Refund Policy	_self	empty!	https://seo...und-policy/
64	Privacy Policy	_self	empty!	https://seo...acy-policy/
65	Terms of Service	_self	empty!	https://seo...of-service/
66	Version History	_self	empty!	https://seo...on-history/
67	SEO Audit Software	_self	empty!	https://seoaudit.software

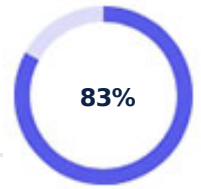
External link



- ✘ Some external links don't have discernible text
- ✘ Some external links have been used more than 3 times
- ! All external links should have discernible text
- ! Page should not contain the same external link more than 3 times

Landing Page URL

https://seoaudit.software

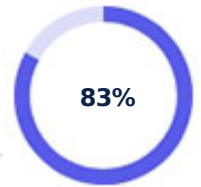


All external links

No	Anchor Text	Target	Rel Attributes	URL
1	Free SEO Audit	_self	empty!	https://app.../audit-page
2	14 Days Free Trial	_self	empty!	https://app...re/pricing/
3	Starts with \$0	_self	empty!	https://app...re/pricing/
4	14 Days Free Trial	_self	empty!	https://app...re/pricing/
5	Free Trial	_self	empty!	https://app...re/pricing/
6	No String Attached	_self	empty!	https://app...re/pricing/
7	Try it Free	_self	empty!	https://app...t.software/
8	Links do not have a discernible name	_self	empty!	https://www...ditsoftware
9	Links do not have a discernible name	_self	empty!	https://www...t-software/

Landing Page URL

<https://seoaudit.software>



Let us help you complete the tasks above and get your web pages and website ranked higher in major search engines like Google. We can help you dramatically increase targeted traffic, conversions, and sales from your website.

If you have any questions regarding this report please send us an email at r.richard@seoaudit.software for more information.

Thank you
Ricky Richard
Sales & Support
SEO Audit Software
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Email: r.richard@seoaudit.software