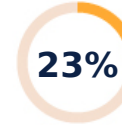


## Landing Page URL

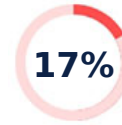
https://seoaudit.software



Good Signal



Need Improvement



Issue Found



Overall Score

Desktop Mobile



## Performance

Values are estimated and may vary. The [performance score is calculated](#) directly from these metrics. [See calculator.](#)

▲ 0-49   ■ 50-89   ● 90-100



### METRICS

● First Contentful Paint  
0.3 s

● Speed Index  
0.5 s

● Largest Contentful Paint  
0.3 s

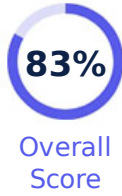
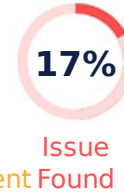
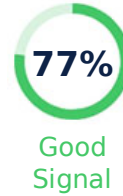
● Time to Interactive  
0.3 s

● Total Blocking Time  
0 ms

● Cumulative Layout Shift  
0



**Landing Page URL**  
https://seoaudit.software



Desktop **Mobile**



# Performance

Values are estimated and may vary. The [performance score is calculated](#) directly from these metrics. [See calculator.](#)

▲ 0-49    ■ 50-89    ● 90-100



## METRICS

● First Contentful Paint  
1.4 s

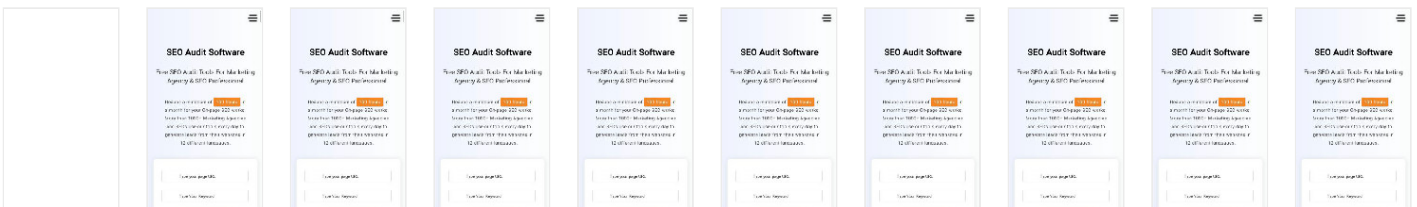
● Speed Index  
1.4 s

● Largest Contentful Paint  
1.4 s

● Time to Interactive  
1.4 s

● Total Blocking Time  
0 ms

● Cumulative Layout Shift  
0



## Landing Page URL

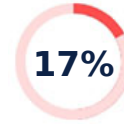
https://seoaudit.software



Good  
Signal



Need  
Improvement



Issue  
Found



Overall  
Score

## SEO Content Readability Results

Find out this page's SEO readability score & content readability score with the below visual indicators. Also, Green color indicates good, Neon Yellow Green color indicates that content needs improvement, and Red indicates a low readability score.

**71.86**

Content Readability  
Score

**216**

Sentences

**1358**

words



### Flesch Kincaid Reading Ease (Assess the reading ease of a text)

$206.835 - 1.015 \times (\text{words/sentences}) - 84.6 \times (\text{syllables/words})$

71.86

Hard to Read

Easy to Read



### Flesch Kincaid Grade Level (Assess the reading grade-level of a text)

$0.39 \times (\text{words/sentences}) + 11.8 \times (\text{syllables/words}) - 15.59$

4.8

Hard to Read

Easy to Read

## Landing Page URL

https://seoaudit.software



Good  
Signal



Need  
Improvement



Issue  
Found



Overall  
Score



### Gunning Fog Score (Assess the complex sentence of a text)

$$0.4 \times ( \text{words/sentences} ) + 100 \times ( \text{complexWords/words} )$$

7.58



Hard to Read

Easy to Read



### SMOG Index (Grade content based on reading experience)

$$1.0430 \times \text{sqrt}( 30 \times \text{complexWords/sentences} ) + 3.1291$$

8.3



Hard to Read

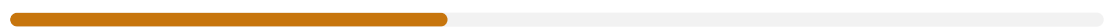
Easy to Read



### Coleman Liau Index (Assess the usability of a text)

$$5.89 \times ( \text{characters/words} ) - 0.3 \times ( \text{sentences/words} ) - 15.8$$

13.05



Hard to Read

Easy to Read



### Automated Readability Index (Find out the clarity of a text)

$$4.71 \times ( \text{characters/words} ) + 0.5 \times ( \text{words/sentences} ) - 21.43$$

4.8



Hard to Read

Easy to Read

## Landing Page URL

https://seoaudit.software



Good  
Signal



Need  
Improvement



Issue  
Found



Overall  
Score

### Linsear Write Formula (Assess the difficulty of a text)



3.75

Hard to Read

Easy to Read

## Text Statistics

**172**

Total Number of  
Complex Words

**12.67%**

Percentage of  
Complex Words

**6.29**

Average words per  
sentence

**1.52**

Average syllables  
per word

## HTTP Request & Content Breakdown

	Image Request	(57%)	86KB
✓	Total image requests size is good		
	JavaScript Request	(2%)	3KB
✓	Total JavaScript requests size is good		
	HTML Requests	(12%)	18KB
✓	Total HTML requests size is good		
	CSS Request	(29%)	44KB

## Landing Page URL

https://seoaudit.software



Good  
Signal



Need  
Improvement



Issue  
Found



Overall  
Score

- ✓ Total CSS requests size is good

	Other Requests	(0%)	0KB
--	----------------	------	-----

- ✓ Total other requests size is good

## On-Page SEO Statistics

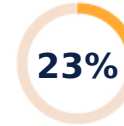
Name
✓ The Javascript code used by this webpage is executed in less then 2 seconds.
✓ The Document Object Model (DOM) of this webpage has 724 nodes which is in the recommended value of 1500 nodes.
✓ There is no frameset tag on the page HTML element
✓ Congratulations! There have no severe Javascript errors on your webpage.
✓ This page does not have a 'noindex' meta tag
✓ This page has a Canonical URL
✗ Disallow Directive is present in the robots.txt file
✓ This page does not have a 'nofollow' meta tag
✓ The website contains the Robots.txt file
✓ This page has used Favicon
✓ This page does not have Meta Refresh tag
✓ This Page does not have nested tables

## Landing Page URL

https://seoaudit.software



Good  
Signal



Need  
Improvement



Issue  
Found



Overall  
Score

### Name

- ✓ This Page does not have URL redirection issue
- ✓ This page does not have deprecated tags
- ✓ Congratulations! There are no console errors on your webpage.
- ✓ Congratulations! your server signature is off.
- ✓ Inline-style is not present on the page HTML element
- ! This page has less than 2000 words of content
- ✗ This webpage character set declaration is missing or occurs too late in the HTML
- ✗ This page has less than 10000 characters of content

## Mobile usability

### Name

- ✓ This page is using CSS media queries techniques
- ✓ This page uses the Meta viewport element

## Landing Page URL

https://seoaudit.software



Good  
Signal



Need  
Improvement



Issue  
Found



Overall  
Score

## URL

https://seoaudit.software/

- ✓ URL length is good
- ✓ Underscore not found in the URL
- ✓ Uppercase letters not found in the URL

## Title Tag

SEO Audit Software - Best SEO Software for Marketing Agency

- ✓ Title length is good

## Meta Description Tag

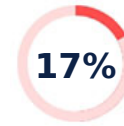
SEO Audit Software: The most powerful SEO Auditing Software for Marketing agencies, SEO professionals & Entrepreneurs. Free for 14 days.

- ✓ Meta description length is 136 characters
- ! Meta description length should be between 140 to 160 characters



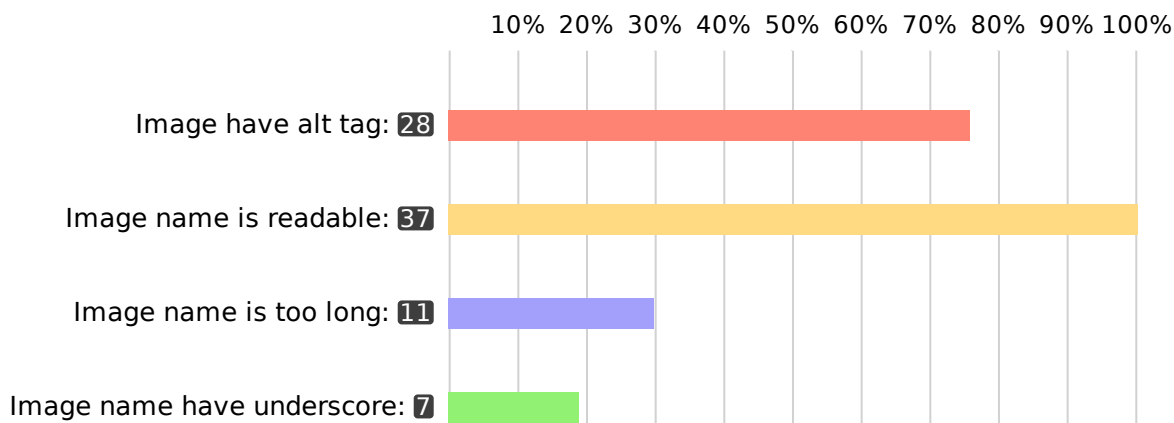
## Landing Page URL

https://seoaudit.software



## Image Analysis

37 images



- ✓ 75.7% Image has alt tag
- ✓ 18.9% Image has underscore
- ✗ Some images name is too long
- ! Keep images name 5 words or less than 5
- ! ALT Tags should be used for all images
- ! Avoid underscores from the image name. Use hyphens as separators

## List of Images

No	URL	Alt text
1	<a href="#">logo_blue.png</a>	empty
2	<a href="#">logo_mobile.png</a>	empty
3	<a href="#">featured-in.png</a>	SEO Audit Software Partners

## Landing Page URL

https://seoaudit.software



Good  
Signal



Need  
Improvement



Issue  
Found

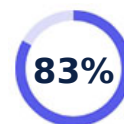
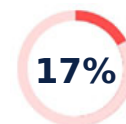
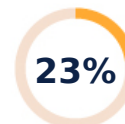


Overall  
Score

No	URL	Alt text
4	<a href="#">Group 4059.png</a>	empty
5	<a href="#">Group5881.svg</a>	empty
6	<a href="#">software-multilingual.png</a>	Multilingual SEO Audit Software
7	<a href="#">ical-seo-audit-report.png</a>	Techncial SEO Audit Report in PDF Format
8	<a href="#">ad-notification-email.png</a>	Instant Lead Generation Notification Email
9	<a href="#">it-Software-Dashboard.png</a>	SEO Audit Software Dashboard
10	<a href="#">e-seo-lead-generation.png</a>	Customize SEO Lead Generation Forms & Fields
11	<a href="#">-lead-generation-tool.png</a>	Embed SEO Lead Generation Tools
12	<a href="#">branded-seo-report.png</a>	Branded SEO Report
13	<a href="#">Group 5648.png</a>	empty
14	<a href="#">Group 5850.png</a>	empty
15	<a href="#">2.png</a>	empty
16	<a href="#">Group 5641.png</a>	empty
17	<a href="#">mysiteauditor-logo.png</a>	MySiteAuditor Alternative

## Landing Page URL

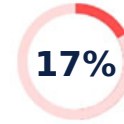
https://seoaudit.software



No	URL	Alt text
18	<a href="#">SE-Ranking-logo1.png</a>	SE Ranking Alternative
19	<a href="#">oorank-seo-tools-logo.png</a>	Woorank Alternative
20	<a href="#">seo_site_checkup.png</a>	SEO Site Checkup Alternative
21	<a href="#">seo_motor.png</a>	SEOmator Alternative
22	<a href="#">seoptimerlogo.png</a>	Seoptimer Alternative
23	<a href="#">agency_analytics.png</a>	Agency Analytics Alternative
24	<a href="#">web_ceo.png</a>	WEB CEO Alternative
25	<a href="#">raven-dark.png</a>	Raven Tool Alternative
26	<a href="#">advanced_web.png</a>	Advanced Web Alternative
27	<a href="#">seobility.png</a>	SEObility Alternative
28	<a href="#">lps-to-Improve-Google.png</a>	How SEO Audit helps to Improve Google Rankings in 2022
29	<a href="#">x-all-technical-issue.jpg</a>	How to fix technical SEO issues
30	<a href="#">-have-tool-for-Agency.jpg</a>	Keyword Rank Tracker Tool
31	<a href="#">lps-to-Improve-Google.png</a>	How SEO Audit helps to Improve Google Rankings in 2022

## Landing Page URL

https://seoaudit.software



No	URL	Alt text
32	<a href="#">x-all-technical-issue.jpg</a>	How to fix technical SEO issues
33	<a href="#">-have-tool-for-Agency.jpg</a>	Keyword Rank Tracker Tool
34	<a href="#">lps-to-Improve-Google.png</a>	How SEO Audit helps to Improve Google Rankings in 2022
35	<a href="#">x-all-technical-issue.jpg</a>	How to fix technical SEO issues
36	<a href="#">-have-tool-for-Agency.jpg</a>	Keyword Rank Tracker Tool
37	<a href="#">84&amp;ev=PageView&amp;noscript=1</a>	empty

## Image from different source

No	URL	Alt text
1	<a href="#">lcon.png</a>	From different source
2	<a href="#">lcon.png</a>	From different source
3	<a href="#">lcon.png</a>	From different source
4	<a href="#">lcon.png</a>	From different source

## Landing Page URL

https://seoaudit.software



Good  
Signal



Need  
Improvement

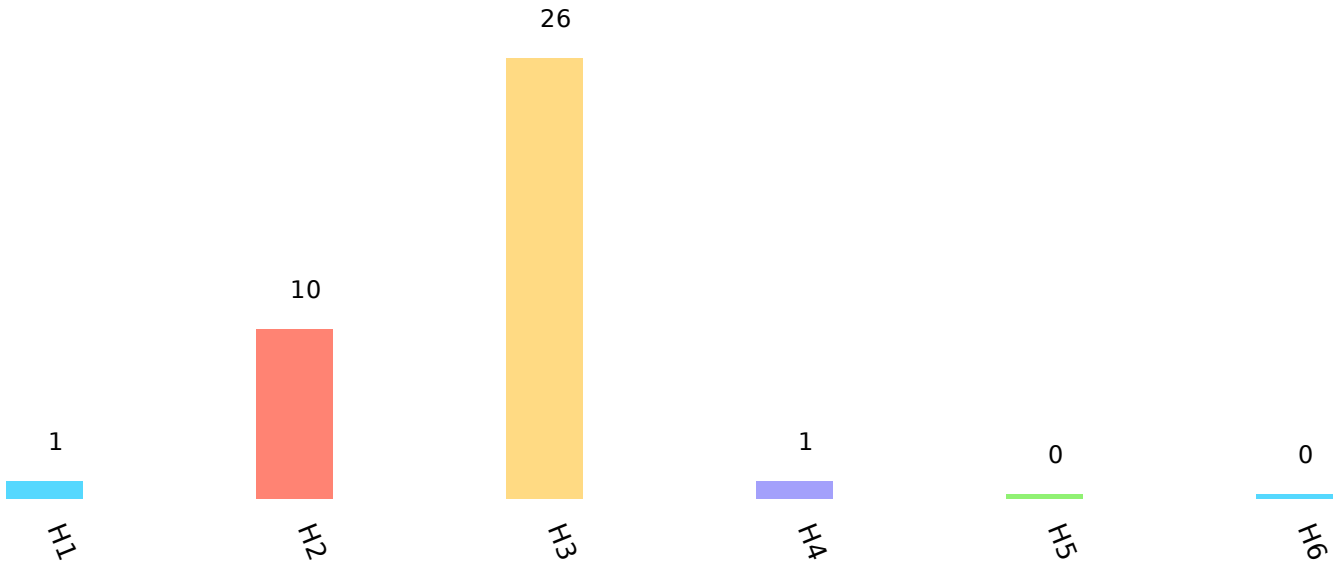


Issue  
Found



Overall  
Score

## Heading overview



✔ This page used h1, h2, h3, h4 tags

## H1 Tags (1)

SEO Audit Software

- ✔ H1 tag found
- ✔ Some H1 tags length is between 5 to 49 characters
- ✔ All H1 tag has discernible text
- ⚠ Keep H1 tag length between 50 to 60 characters

## Landing Page URL

https://seoaudit.software



Good  
Signal



Need  
Improvement



Issue  
Found



Overall  
Score

## H2 Tags (10)

Multilingual SEO Audit Software

Embedded SEO Audit Form for the website

Free SEO Audit Software

Track any Keywords for any location Directly from search engine

Comprehensive SEO Reporting To outrank your competitor

Run SEO Auditing Software on your own Server

Compare SEO Audit Software with popular SEO tools

Powerful SEO Audit Tools Pricing

Try SEO Audit Tools for Free Best SEO Audit Software For The Agency

Latest Updates

- ✓ H2 tag found
- ✓ Some H2 tags length is between 5 to 49 characters
- ✓ All H2 tag has discernible text
- ✗ Some H2 tags length is too long
- ! Keep H2 tag length between 50 to 60 characters

## Landing Page URL

https://seoaudit.software



Good  
Signal



Need  
Improvement



Issue  
Found



Overall  
Score

## H3 Tags (26)

SEO Reporting

Keyword Tracking

Lead Generation

Compare with MySiteAuditor Tool

Compare with SERanking

Compare with Woorank

Compare with SEO Site Checkup

Compare with SEOMator

Compare with SEOptimer

Compare with Agency Analytics

Compare with WebCEO

Compare with Raven tools

Compare with Advanced web ranking

Compare with seobility

White Label On-Page SEO Audit Tool

Embeddable Lead Generation Tool

Google Keyword Rank Tracking Tool

How SEO Audit helps to Improve Google Rankings in 2022

How to do on-page SEO Audit and fix all technical issues

## Landing Page URL

https://seoaudit.software



Good  
Signal



Need  
Improvement



Issue  
Found



Overall  
Score

Keyword Rank tracking: Must have tool for Agency

(Duplicate) How SEO Audit helps to Improve Google Rankings in 2022

(Duplicate) How to do on-page SEO Audit and fix all technical issues

(Duplicate) Keyword Rank tracking: Must have tool for Agency

(Duplicate) How SEO Audit helps to Improve Google Rankings in 2022

(Duplicate) How to do on-page SEO Audit and fix all technical issues

(Duplicate) Keyword Rank tracking: Must have tool for Agency

- ✓ H3 tag found
- ✓ Some H3 tags length is between 5 to 49 characters
- ✓ All H3 tag has discernible text
- ⚠ Keep H3 tag length between 50 to 60 characters

## H4 Tags (1)

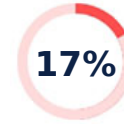
### Important Info

- ✓ H4 tag found
- ✓ Some H4 tags length is between 5 to 49 characters
- ✓ All H4 tag has discernible text
- ⚠ Keep H4 tag length between 50 to 60 characters



## Landing Page URL

https://seoaudit.software



## Top 10 Keyphrases With 4 Words

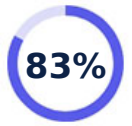
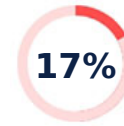
much you can save (4)	
how seo audit helps (4)	
audit helps to improve (4)	
helps to improve google (4)	
no credit card required (4)	
14 days free trial (3)	
you may have heard (3)	
the seo audit software (3)	
google rankings in 2022 (3)	
heard that seo potentially (3)	

## Keyphrases With 4 Words

Keyphrases	Display	Relevance	Title	Meta	H1	H2	H3
much you can save	4	1.6%	✗	✗	✗	✗	✗
how seo audit helps	4	10.6%	✗	✗	✗	✗	✓
audit helps to improve	4	4.2%	✗	✗	✗	✗	✓
helps to improve google	4	1.6%	✗	✗	✗	✗	✓
no credit card required	4	1.5%	✗	✗	✗	✗	✗

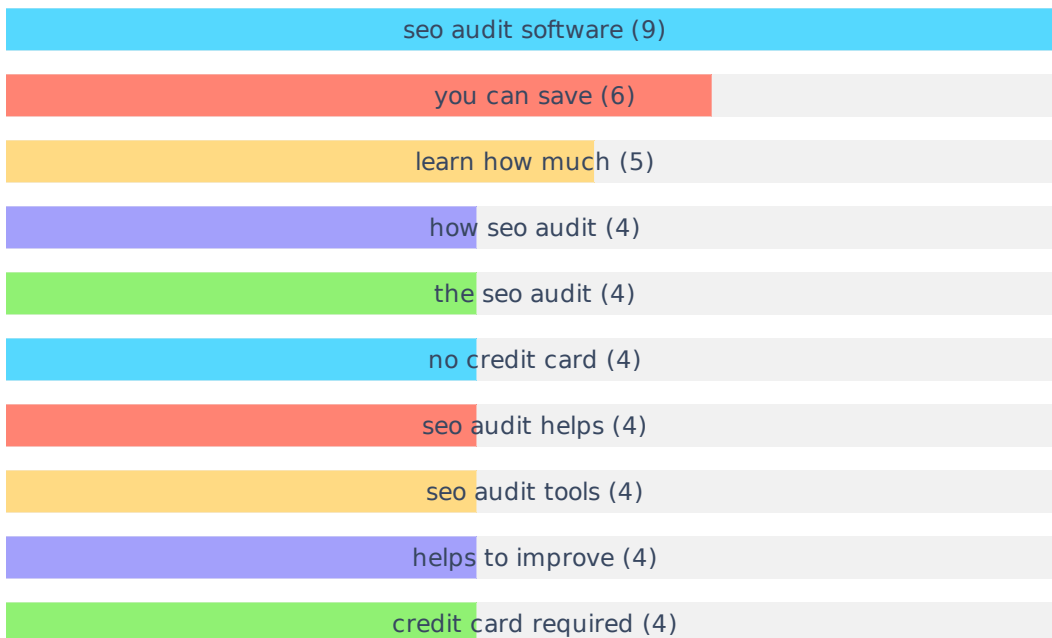
## Landing Page URL

https://seoaudit.software



Keyphrases	Display	Relevance	Title	Meta	H1	H2	H3
14 days free trial	3	3.3%	✗	✗	✗	✗	✗
you may have heard	3	0.3%	✗	✗	✗	✗	✗
the seo audit software	3	12.0%	✗	✗	✗	✗	✗
google rankings in 2022	3	1.8%	✗	✗	✗	✗	✓
heard that seo potentially	3	8.3%	✗	✗	✗	✗	✗

## Top 10 Keyphrases With 3 Words



## Landing Page URL

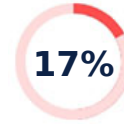
https://seoaudit.software



Good Signal



Need Improvement



Issue Found



Overall Score

## Keyphrases With 3 Words

Keyphrases	Display	Relevance	Title	Meta	H1	H2	H3
seo audit software	9	12.0%	✓	✓	✓	✓	✗
you can save	6	0.9%	✗	✗	✗	✗	✗
learn how much	5	1.9%	✗	✗	✗	✗	✗
how seo audit	4	10.2%	✗	✗	✗	✗	✓
the seo audit	4	10.2%	✗	✗	✗	✗	✗
no credit card	4	0.9%	✗	✗	✗	✗	✗
seo audit helps	4	10.6%	✗	✗	✗	✗	✓
seo audit tools	4	11.5%	✗	✗	✗	✓	✗
helps to improve	4	1.0%	✗	✗	✗	✗	✓
credit card required	4	1.5%	✗	✗	✗	✗	✗

## Top 10 Keyphrases With 2 Words



## Landing Page URL

https://seoaudit.software

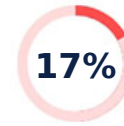
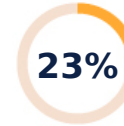


## Keyphrases With 2 Words

Keyphrases	Display	Relevance	Title	Meta	H1	H2	H3
seo audit	27	10.2%	✓	✓	✓	✓	✓
audit software	9	5.0%	✓	✓	✓	✓	✗
free trial	8	2.9%	✗	✗	✗	✗	✗
lead generation	8	1.9%	✗	✗	✗	✗	✓
how much	7	0.7%	✗	✗	✗	✗	✗
on-page seo	7	8.1%	✗	✗	✗	✗	✓
white label	6	1.3%	✗	✗	✗	✗	✓
rank tracking	5	1.5%	✗	✗	✗	✗	✓
free seo	4	9.1%	✗	✗	✗	✓	✗

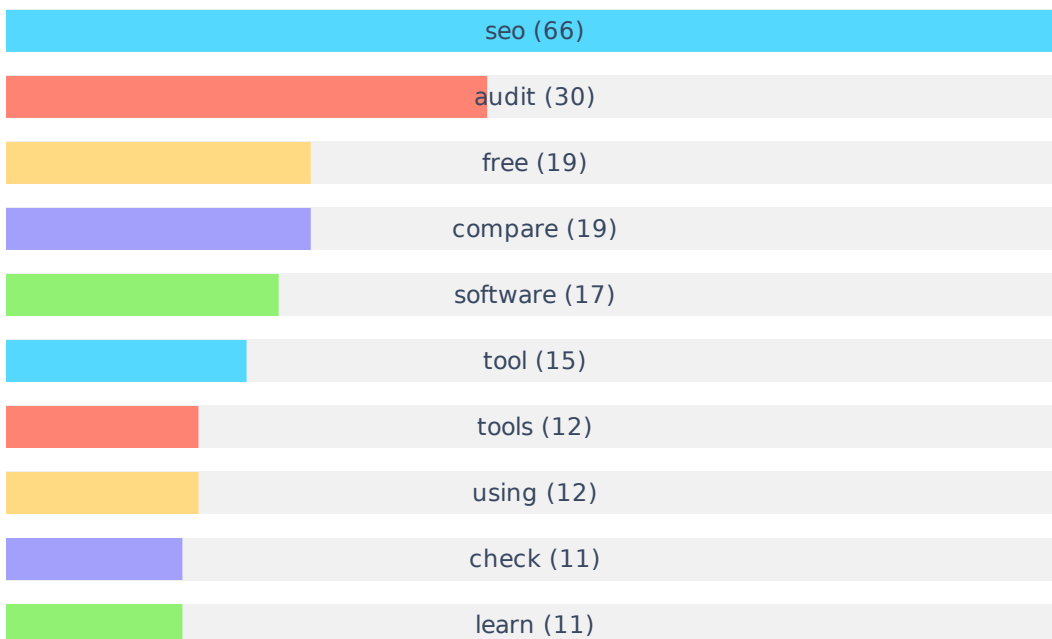
## Landing Page URL

https://seoaudit.software



Keyphrases	Display	Relevance	Title	Meta	H1	H2	H3
audit tools	4	4.5%	✗	✗	✗	✓	✗

## Top 10 Keywords With 1 Word

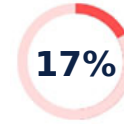
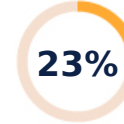


## Keywords With 1 Word

Keyword	Display	Relevance	Title	Meta	H1	H2	H3
seo	66	7.0%	✓	✓	✓	✓	✓
audit	30	3.2%	✓	✓	✓	✓	✓

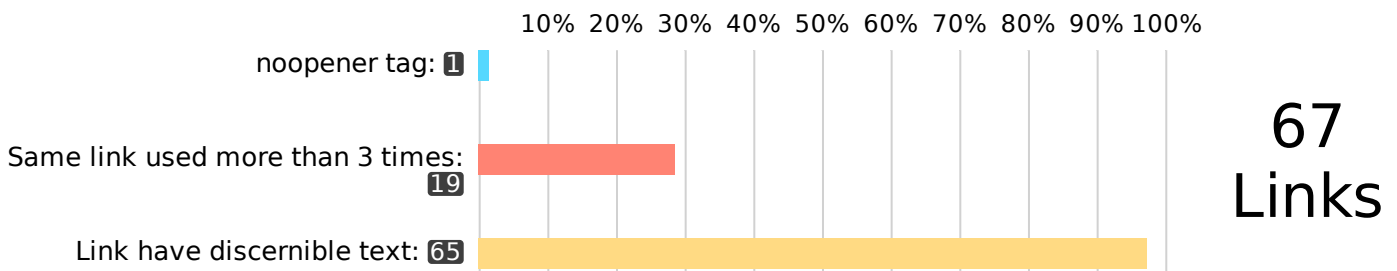
## Landing Page URL

https://seoaudit.software



Keyword	Display	Relevance	Title	Meta	H1	H2	H3
free	19	2.0%	✗	✓	✗	✓	✗
compare	19	2.0%	✗	✗	✗	✓	✓
software	17	1.8%	✓	✓	✓	✓	✗
tool	15	1.6%	✗	✗	✗	✓	✓
tools	12	1.3%	✗	✗	✗	✓	✓
using	12	1.3%	✗	✗	✗	✗	✗
check	11	1.2%	✗	✗	✗	✗	✓
learn	11	1.2%	✗	✗	✗	✗	✗

## Internal link



- ✓ Internal links don't have a 'nofollow' tag
- ✗ Some internal links don't have discernible text
- ✗ Some internal links have been used more than 3 times

## Landing Page URL

https://seoaudit.software



Good  
Signal



Need  
Improvement



Issue  
Found



Overall  
Score

- ! All internal links should have discernible text
- ! Page should not contain the same internal link more than 3 times




## All internal links

No	Anchor Text	Target	Rel Attributes	URL
1	Home	_self	empty!	<a href="https://seo...t.software/">https://seo...t.software/</a>
2	White Label	_self	empty!	<a href="https://seo...hite-label/">https://seo...hite-label/</a>
3	Reporting Tool	_self	empty!	<a href="https://seo...seo-report/">https://seo...seo-report/</a>
4	Lead Generation	_self	empty!	<a href="https://seo...tion-tools/">https://seo...tion-tools/</a>
5	Keyword Tracker	_self	empty!	<a href="https://seo...rd-tracker/">https://seo...rd-tracker/</a>
6	On-Page SEO Tools	_self	empty!	<a href="https://seo...-seo-tools/">https://seo...-seo-tools/</a>
7	Compare	_self	empty!	<a href="https://seo...re/compare/">https://seo...re/compare/</a>
8	Pricing	_self	empty!	<a href="https://seo...re/pricing/">https://seo...re/pricing/</a>
9	Support	_self	empty!	<a href="https://seo...contact-us/">https://seo...contact-us/</a>
10	Blog	_self	empty!	<a href="https://seo...tware/blog/">https://seo...tware/blog/</a>
11	FAQs	_self	empty!	<a href="https://seo...tware/faqs/">https://seo...tware/faqs/</a>
12	Links do not have a discernible name	_self	empty!	<a href="https://seoaudit.software">https://seoaudit.software</a>
13	Links do not have a discernible name	_self	empty!	<a href="https://seoaudit.software">https://seoaudit.software</a>

## Landing Page URL

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No	Anchor Text	Target	Rel Attributes	URL
14	Pricing	_self	empty!	<a href="https://seo...re/pricing/">https://seo...re/pricing/</a>
15	FAQs	_self	empty!	<a href="https://seo...tware/faqs/">https://seo...tware/faqs/</a>
16	Contact Us	_self	empty!	<a href="https://seo...contact-us/">https://seo...contact-us/</a>
17	On-Page SEO Tool	_self	empty!	<a href="https://seo...-seo-tools/">https://seo...-seo-tools/</a>
18	SEO audit report in PDF format	_blank	noopener	<a href="https://seo...-report.pdf">https://seo...-report.pdf</a>
19	how SEO Audit helps	_self	empty!	<a href="https://seo...e-rankings/">https://seo...e-rankings/</a>
20	Open Source Features and Pricing	_self	empty!	<a href="https://seo...pen-source/">https://seo...pen-source/</a>
21	Compare Us	_self	empty!	<a href="https://seo...re/compare/">https://seo...re/compare/</a>
22	 MySiteAuditor Alternative	_self	empty!	<a href="/mysiteauditor/">/mysiteauditor/</a>
23	Compare with MySiteAuditor Tool	_self	empty!	<a href="/mysiteauditor/">/mysiteauditor/</a>
24	 SE Ranking Alternative	_self	empty!	<a href="https://seo...lternative/">https://seo...lternative/</a>
25	Compare with SERanking	_self	empty!	<a href="https://seo...lternative/">https://seo...lternative/</a>
26	 Woorank Alternative	_self	empty!	<a href="https://seo...e/woo-rank/">https://seo...e/woo-rank/</a>
27	Compare with Woorank	_self	empty!	<a href="https://seo...e/woo-rank/">https://seo...e/woo-rank/</a>



## Landing Page URL

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No	Anchor Text	Target	Rel Attributes	URL
28	 SEO Site Checkup Alternative	_self	empty!	<a href="https://seo...lternative/">https://seo...lternative/</a>
29	Compare with SEO Site Checkup	_self	empty!	<a href="https://seo...lternative/">https://seo...lternative/</a>
30	 SEOmator Alternative	_self	empty!	<a href="https://seo...lternative/">https://seo...lternative/</a>
31	Compare with SEOmator	_self	empty!	<a href="https://seo...lternative/">https://seo...lternative/</a>
32	 Seoptimer Alternative	_self	empty!	<a href="https://seo...lternative/">https://seo...lternative/</a>
33	Compare with SEOptimer	_self	empty!	<a href="https://seo...lternative/">https://seo...lternative/</a>
34	 Agency Analytics Alternative	_self	empty!	<a href="https://seo...-analytics/">https://seo...-analytics/</a>
35	Compare with Agency Analytics	_self	empty!	<a href="https://seo...-analytics/">https://seo...-analytics/</a>
36	 WEB CEO Alternative	_self	empty!	<a href="https://seo...lternative/">https://seo...lternative/</a>
37	Compare with WebCEO	_self	empty!	<a href="https://seo...lternative/">https://seo...lternative/</a>
38	 Raven Tool Alternative	_self	empty!	<a href="https://seo...lternative/">https://seo...lternative/</a>
39	Compare with Raven tools	_self	empty!	<a href="https://seo...lternative/">https://seo...lternative/</a>
40	 Advanced Web Alternative	_self	empty!	<a href="https://seo...vanced-web/">https://seo...vanced-web/</a>

## Landing Page URL

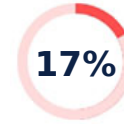
https://seoaudit.software








No	Anchor Text	Target	Rel Attributes	URL
41	Compare with Advanced web ranking	_self	empty!	<a href="https://seo...vanced-web/">https://seo...vanced-web/</a>
42	 SEObility Alternative	_self	empty!	<a href="https://seo...lternative/">https://seo...lternative/</a>
43	Compare with seobility	_self	empty!	<a href="https://seo...lternative/">https://seo...lternative/</a>
44	View Pricing	_self	empty!	<a href="https://seo...re/pricing/">https://seo...re/pricing/</a>
45	 How SEO Audit helps to Improve Google Rankings in 2022	_self	empty!	<a href="/seo-audit/...e-rankings/">/seo-audit/...e-rankings/</a>
46	How SEO Audit helps to Improve Google Rankings in 2022	_self	empty!	<a href="/seo-audit/...e-rankings/">/seo-audit/...e-rankings/</a>
47	 How to fix technical SEO issues	_self	empty!	<a href="/seo-audit/...ical-issue/">/seo-audit/...ical-issue/</a>
48	How to do on-page SEO Audit and fix all technical issues	_self	empty!	<a href="https://seo...ical-issue/">https://seo...ical-issue/</a>
49	 Keyword Rank Tracker Tool	_self	empty!	<a href="https://seo...for-agency/">https://seo...for-agency/</a>
50	Keyword Rank tracking: Must have tool for Agency	_self	empty!	<a href="/seo-audit/...for-agency/">/seo-audit/...for-agency/</a>
51	 How SEO Audit helps to Improve Google Rankings in 2022	_self	empty!	<a href="/seo-audit/...e-rankings/">/seo-audit/...e-rankings/</a>

## Landing Page URL

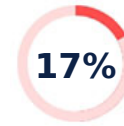
https://seoaudit.software



No	Anchor Text	Target	Rel Attributes	URL
52	How SEO Audit helps to Improve Google Rankings in 2022	_self	empty!	<a href="/seo-audit/...e-rankings/">/seo-audit/...e-rankings/</a>
53	 How to fix technical SEO issues	_self	empty!	<a href="/seo-audit/...ical-issue/">/seo-audit/...ical-issue/</a>
54	How to do on-page SEO Audit and fix all technical issues	_self	empty!	<a href="https://seo...ical-issue/">https://seo...ical-issue/</a>
55	 Keyword Rank Tracker Tool	_self	empty!	<a href="https://seo...for-agency/">https://seo...for-agency/</a>
56	Keyword Rank tracking: Must have tool for Agency	_self	empty!	<a href="/seo-audit/...for-agency/">/seo-audit/...for-agency/</a>
57	 How SEO Audit helps to Improve Google Rankings in 2022	_self	empty!	<a href="/seo-audit/...e-rankings/">/seo-audit/...e-rankings/</a>
58	How SEO Audit helps to Improve Google Rankings in 2022	_self	empty!	<a href="/seo-audit/...e-rankings/">/seo-audit/...e-rankings/</a>
59	 How to fix technical SEO issues	_self	empty!	<a href="/seo-audit/...ical-issue/">/seo-audit/...ical-issue/</a>
60	How to do on-page SEO Audit and fix all technical issues	_self	empty!	<a href="https://seo...ical-issue/">https://seo...ical-issue/</a>
61	 Keyword Rank Tracker Tool	_self	empty!	<a href="https://seo...for-agency/">https://seo...for-agency/</a>
62	Keyword Rank tracking: Must have tool for Agency	_self	empty!	<a href="/seo-audit/...for-agency/">/seo-audit/...for-agency/</a>

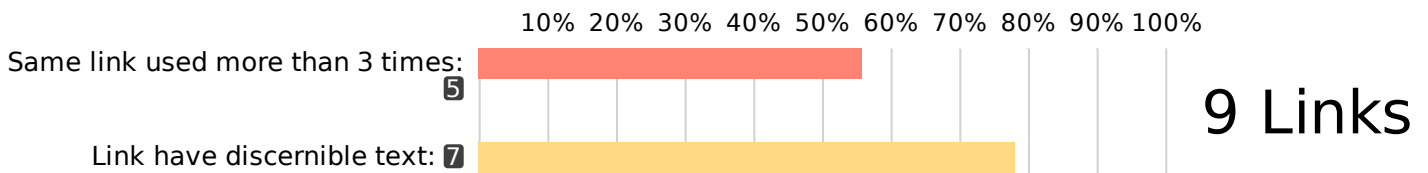
## Landing Page URL

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No	Anchor Text	Target	Rel Attributes	URL
63	Refund Policy	_self	empty!	<a href="https://seo...und-policy/">https://seo...und-policy/</a>
64	Privacy Policy	_self	empty!	<a href="https://seo...acy-policy/">https://seo...acy-policy/</a>
65	Terms of Service	_self	empty!	<a href="https://seo...of-service/">https://seo...of-service/</a>
66	Version History	_self	empty!	<a href="https://seo...on-history/">https://seo...on-history/</a>
67	SEO Audit Software	_self	empty!	<a href="https://seoaudit.software">https://seoaudit.software</a>

## External link



- ✘ Some external links don't have discernible text
- ✘ Some external links have been used more than 3 times
- ⚠ All external links should have discernible text
- ⚠ Page should not contain the same external link more than 3 times

## Landing Page URL

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Good  
Signal



Need  
Improvement



Issue  
Found



Overall  
Score

## All external links

No	Anchor Text	Target	Rel Attributes	URL
1	Free SEO Audit	_self	empty!	<a href="https://app.../audit-page">https://app.../audit-page</a>
2	14 Days Free Trial	_self	empty!	<a href="https://app...re/pricing/">https://app...re/pricing/</a>
3	Starts with \$0	_self	empty!	<a href="https://app...re/pricing/">https://app...re/pricing/</a>
4	14 Days Free Trial	_self	empty!	<a href="https://app...re/pricing/">https://app...re/pricing/</a>
5	Free Trial	_self	empty!	<a href="https://app...re/pricing/">https://app...re/pricing/</a>
6	No String Attached	_self	empty!	<a href="https://app...re/pricing/">https://app...re/pricing/</a>
7	Try it Free	_self	empty!	<a href="https://app...t.software/">https://app...t.software/</a>
8	Links do not have a discernible name	_self	empty!	<a href="https://www...ditsoftware">https://www...ditsoftware</a>
9	Links do not have a discernible name	_self	empty!	<a href="https://www...t-software/">https://www...t-software/</a>

## Landing Page URL


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## Recommendations

### Serve static assets with an efficient cache policy -- 3 resources found

! A long cache lifetime can speed up repeat visits to your page. [Learn more.](#)

 Read about [Browser Caching in WordPress.](#)

No.	URL	Cache TTL	Transfer Size
1	<a href="#">...ent/uploads/2020/08/icon.png</a> (seoaudit.software)	None	86 KiB
2	<a href="#">...023_02_16_08_39_35_8072e.css</a> (seoaudit.software)	None	44 KiB
3	<a href="#">...2023_02_16_08_39_35_1615d.js</a> (seoaudit.software)	None	3 KiB

### Image elements do not have explicit width and height

! Set an explicit width and height on image elements to reduce layout shifts and improve CLS. [Learn more](#)

## Landing Page URL

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No.	Node	URL
1	<div data-bbox="167 591 805 768"> <pre>div.row &gt; div.col-lg-7 &gt; div.acrt-keyword-img &gt; img.lazy &lt;img class="lazy" src="https://seoaudit.software/wp-content/themes/SEOSoftware/assets/img/Group 5..." data-src="https://seoaudit.software/wp-content/themes/SEOSoftware/assets/img/Group 5..." alt=""&gt;</pre> </div>	<div data-bbox="853 658 1182 707"> <pre>.../assets/img/Group%205850.png (seoaudit.software)</pre> </div>
2	<div data-bbox="167 815 805 992"> <pre>div.row &gt; div.col-lg-7 &gt; div.right-img &gt; img.lazy &lt;img class="lazy" src="https://seoaudit.software/wp-content/themes/SEOSoftware/assets/img/Group 5..." data-src="https://seoaudit.software/wp-content/themes/SEOSoftware/assets/img/Group 5..." alt=""&gt;</pre> </div>	<div data-bbox="853 882 1182 931"> <pre>.../assets/img/Group%205641.png (seoaudit.software)</pre> </div>
3	<div data-bbox="167 1039 805 1256"> <pre>Multilingual SEO Audit Software &lt;img class="responsive langimg lazy loaded" src="/wp-content/uploads/2022/04/seo-audit-software-multilingual.png" data-src="/wp-content/uploads/2022/04/seo-audit-software-multilingual.png" alt="Multilingual SEO Audit Software" data-was-processed="true"&gt;</pre> </div>	<div data-bbox="853 1128 1150 1178"> <pre>...it-software-multilingual.png (seoaudit.software)</pre> </div>

## Landing Page URL

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No.	Node	URL
4	<div data-bbox="167 591 805 768"> <pre>div.row &gt; div.col-lg-7 &gt; div.right-deck &gt; img.lazy &lt;img class="lazy" src="https://seoaudit.software/wp-content/themes/SEOSoftware/assets/img/Group 5..." data-src="https://seoaudit.software/wp-content/themes/SEOSoftware/assets/img/Group 5..." alt=""&gt;</pre> </div>	<div data-bbox="853 658 1182 707"> <p><a href="#">.../assets/img/Group%205648.png</a> (seoaudit.software)</p> </div>
5	<div data-bbox="167 815 805 992"> <pre>div.row &gt; div.col-lg-7 &gt; div.acrt-keyword-img &gt; img.lazy &lt;img class="lazy" src="https://seoaudit.software/wp-content/themes/SEOSoftware/assets/img/2.png" data-src="https://seoaudit.software/wp-content/themes/SEOSoftware/assets/img/2.png" alt=""&gt;</pre> </div>	<div data-bbox="853 882 1174 931"> <p><a href="#">...SEOSoftware/assets/img/2.png</a> (seoaudit.software)</p> </div>
6	<div data-bbox="167 1039 805 1258"> <pre>How SEO Audit helps to Improve Google Rankings in 2022 &lt;img class="img-responsive default_banner lazy" src="/wp-content/uploads/2022/01/SEO-Audit-Helps-to-Improve-Google.png" data-src="/wp-content/uploads/2022/01/SEO-Audit-Helps-to-Improve-Google.png" alt="How SEO Audit helps to Improve Google Rankings in 2022"&gt;</pre> </div>	<div data-bbox="853 1128 1174 1178"> <p><a href="#">...-Helps-to-Improve-Google.png</a> (seoaudit.software)</p> </div>



## Landing Page URL

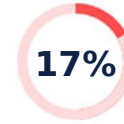
https://seoaudit.software



No.	Node	URL
7	<p>How to fix technical SEO issues</p> <p>&lt;img class="img-responsive default_banner lazy" src="/wp-content/uploads/2020/08/How-to-do-on-page-SEO-Audit-and-fix-all-techni..." data-src="/wp-content/uploads/2020/08/How-to-do-on-page-SEO-Audit-and-fix-all-techni..." alt="How to fix technical SEO issues"&gt;</p>	<p><u>...fix-all-technical-issue.jpg</u> (seoaudit.software)</p>
8	<p>Keyword Rank Tracker Tool</p> <p>&lt;img class="img-responsive default_banner lazy" src="/wp-content/uploads/2020/08/Keyword-Rank-tracking-Must-have-tool-for-Agenc..." data-src="/wp-content/uploads/2020/08/Keyword-Rank-tracking-Must-have-tool-for-Agenc..." alt="Keyword Rank Tracker Tool"&gt;</p>	<p><u>...ust-have-tool-for-Agency.jpg</u> (seoaudit.software)</p>
9	<p>How SEO Audit helps to Improve Google Rankings in 2022</p> <p>&lt;img class="img-responsive default_banner lazy" src="/wp-content/uploads/2022/01/SEO-Audit-Helps-to-Improve-Google.png" data-src="/wp-content/uploads/2022/01/SEO-Audit-Helps-to-Improve-Google.png" alt="How SEO Audit helps to Improve Google Rankings in 2022"&gt;</p>	<p><u>...Helps-to-Improve-Google.png</u> (seoaudit.software)</p>

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No.	Node	URL
10	<p>How to fix technical SEO issues</p> <p>&lt;img class="img-responsive default_banner lazy" src="/wp-content/uploads/2020/08/How-to-do-on-page-SEO-Audit-and-fix-all-techni..." data-src="/wp-content/uploads/2020/08/How-to-do-on-page-SEO-Audit-and-fix-all-techni..." alt="How to fix technical SEO issues"&gt;</p>	<p><u>...fix-all-technical-issue.jpg</u> (seoaudit.software)</p>
11	<p>Keyword Rank Tracker Tool</p> <p>&lt;img class="img-responsive default_banner lazy" src="/wp-content/uploads/2020/08/Keyword-Rank-tracking-Must-have-tool-for-Agenc..." data-src="/wp-content/uploads/2020/08/Keyword-Rank-tracking-Must-have-tool-for-Agenc..." alt="Keyword Rank Tracker Tool"&gt;</p>	<p><u>...ust-have-tool-for-Agency.jpg</u> (seoaudit.software)</p>
12	<p>How SEO Audit helps to Improve Google Rankings in 2022</p> <p>&lt;img class="img-responsive default_banner lazy" src="/wp-content/uploads/2022/01/SEO-Audit-Helps-to-Improve-Google.png" data-src="/wp-content/uploads/2022/01/SEO-Audit-Helps-to-Improve-Google.png" alt="How SEO Audit helps to Improve Google Rankings in 2022"&gt;</p>	<p><u>...Helps-to-Improve-Google.png</u> (seoaudit.software)</p>

## Landing Page URL

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No.	Node	URL
13	<p>How to fix technical SEO issues</p> <p>&lt;img class="img-responsive default_banner lazy" src="/wp-content/uploads/2020/08/How-to-do-on-page-SEO-Audit-and-fix-all-techni..." data-src="/wp-content/uploads/2020/08/How-to-do-on-page-SEO-Audit-and-fix-all-techni..." alt="How to fix technical SEO issues"&gt;</p>	<p><b>...fix-all-technical-issue.jpg</b> (seoaudit.software)</p>
14	<p>Keyword Rank Tracker Tool</p> <p>&lt;img class="img-responsive default_banner lazy" src="/wp-content/uploads/2020/08/Keyword-Rank-tracking-Must-have-tool-for-Agenc..." data-src="/wp-content/uploads/2020/08/Keyword-Rank-tracking-Must-have-tool-for-Agenc..." alt="Keyword Rank Tracker Tool"&gt;</p>	<p><b>...ust-have-tool-for-Agency.jpg</b> (seoaudit.software)</p>
15	<p>Advanced Web Alternative</p> <p>&lt;img class="lazy" src="https://seoaudit.software/wp-content/themes/SEOSoftware/assets/img/compare..." data-src="https://seoaudit.software/wp-content/themes/SEOSoftware/assets/img/compare..." alt="Advanced Web Alternative"&gt;</p>	<p><b>...img/compare/advanced_web.png</b> (seoaudit.software)</p>

## Landing Page URL

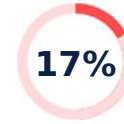
https://seoaudit.software



No.	Node	URL
16	<p><b>MySiteAuditor Alternative</b></p> <p>&lt;img class="lazy" src="https://seoaudit.software/wp-content/themes/SEOSoftware/assets/img/compare..." data-src="https://seoaudit.software/wp-content/themes/SEOSoftware/assets/img/compare..." alt="MySite Auditor Alternative"&gt;</p>	<p><b>...mpare/mysiteauditor-logo.png</b> (seoaudit.software)</p>
17	<p><b>WEB CEO Alternative</b></p> <p>&lt;img class="lazy" src="https://seoaudit.software/wp-content/themes/SEOSoftware/assets/img/compare..." data-src="https://seoaudit.software/wp-content/themes/SEOSoftware/assets/img/compare..." alt="WEB CEO Alternative"&gt;</p>	<p><b>...sets/img/compare/web_ceo.png</b> (seoaudit.software)</p>
18	<p><b>Raven Tool Alternative</b></p> <p>&lt;img class="lazy" src="https://seoaudit.software/wp-content/themes/SEOSoftware/assets/img/compare..." data-src="https://seoaudit.software/wp-content/themes/SEOSoftware/assets/img/compare..." alt="Raven Tool Alternative"&gt;</p>	<p><b>...s/img/compare/raven-dark.png</b> (seoaudit.software)</p>

## Landing Page URL

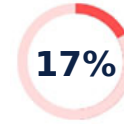
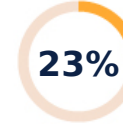
https://seoaudit.software



No.	Node	URL
19	<p>div.navbar-full &gt; div.seo-logo &gt; a.full &gt; img.blue-img</p> <p>&lt;img class="blue-img d-block lazy loaded" src="https://seoaudit.software/wp-content/themes/SEOSoftware/assets/img/logo_blue.png" data-src="https://seoaudit.software/wp-content/themes/SEOSoftware/assets/img/logo_blue.png" alt="" data-processed="true"&gt;</p>	<p><a href="https://seoaudit.software/assets/img/logo_blue.png">...are/assets/img/logo_blue.png</a> (seoaudit.software)</p>
20	<p>Woorank Alternative</p> <p>&lt;img class="lazy" src="https://seoaudit.software/wp-content/themes/SEOSoftware/assets/img/compare..." data-src="https://seoaudit.software/wp-content/themes/SEOSoftware/assets/img/compare..." alt="Woorank Alternative"&gt;</p>	<p><a href="https://seoaudit.software/e/woorank-seo-tools-logo.png">...e/woorank-seo-tools-logo.png</a> (seoaudit.software)</p>
21	<p>Agency Analytics Alternative</p> <p>&lt;img class="lazy" src="https://seoaudit.software/wp-content/themes/SEOSoftware/assets/img/compare..." data-src="https://seoaudit.software/wp-content/themes/SEOSoftware/assets/img/compare..." alt="Agency Analytics Alternative"&gt;</p>	<p><a href="https://seoaudit.software/compare/agency_analytics.png">...compare/agency_analytics.png</a> (seoaudit.software)</p>

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No.	Node	URL
22	<p>Seoptimer Alternative</p> <p>&lt;img class="lazy" src="https://seoaudit.software/wp-content/themes/SEOSoftware/assets/img/compare..." data-src="https://seoaudit.software/wp-content/themes/SEOSoftware/assets/img/compare..." alt="Seoptimer Alternative"&gt;</p>	<p>...mg/compare/seoptimerlogo.png (seoaudit.software)</p>
23	<p>Technical SEO Audit Report in PDF Format</p> <p>&lt;img class="lazy" src="/wp-content/uploads/2021/04/pdf-technical-seo-audit-report.png" data-src="/wp-content/uploads/2021/04/pdf-technical-seo-audit-report.png" alt="Technical SEO Audit Report in PDF Format"&gt;</p>	<p>...chnical-seo-audit-report.png (seoaudit.software)</p>
24	<p>Instant Lead Generation Notification Email</p> <p>&lt;img class="lazy" src="/wp-content/uploads/2021/04/instant-lead-notification-email.png" data-src="/wp-content/uploads/2021/04/instant-lead-notification-email.png" alt="Instant Lead Generation Notification Email"&gt;</p>	<p>...lead-notification-email.png (seoaudit.software)</p>

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No.	Node	URL
25	<p>SEO Audit Software Dashboard</p> <p>&lt;img class="lazy" src="/wp-content/uploads/2021/04/SEO-Audit-Software-Dashboard.png" data-src="/wp-content/uploads/2021/04/SEO-Audit-Software-Dashboard.png" alt="SEO Audit Software Dashboard"&gt;</p>	<p><b>...Audit-Software-Dashboard.png</b> (seoaudit.software)</p>
26	<p>Customize SEO Lead Generation Forms &amp; Fields</p> <p>&lt;img class="lazy" src="/wp-content/uploads/2021/04/customize-seo-lead-generation.png" data-src="/wp-content/uploads/2021/04/customize-seo-lead-generation.png" alt="Customize SEO Lead Generation Forms &amp; Fields"&gt;</p>	<p><b>...mize-seo-lead-generation.png</b> (seoaudit.software)</p>
27	<p>Embed SEO Lead Generation Tools</p> <p>&lt;img class="lazy" src="/wp-content/uploads/2021/04/embed-seo-lead-generation-tool.png" data-src="/wp-content/uploads/2021/04/embed-seo-lead-generation-tool.png" alt="Embed SEO Lead Generation Tools"&gt;</p>	<p><b>...seo-lead-generation-tool.png</b> (seoaudit.software)</p>
28	<p>Branded SEO Report</p> <p>&lt;img class="lazy" src="/wp-content/uploads/2021/04/branded-seo-report.png" data-src="/wp-content/uploads/2021/04/branded-seo-report.png" alt="Branded SEO Report"&gt;</p>	<p><b>...21/04/branded-seo-report.png</b> (seoaudit.software)</p>

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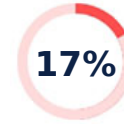


No.	Node	URL
29	<p>SE Ranking Alternative</p> <p>&lt;img class="lazy" src="https://seoaudit.software/wp-content/themes/SEOSoftware/assets/img/compare..." data-src="https://seoaudit.software/wp-content/themes/SEOSoftware/assets/img/compare..." alt="SE Ranking Alternative"&gt;</p>	<p>...compare/SE-Ranking-logo1.png (seoaudit.software)</p>
30	<p>SEO Site Checkup Alternative</p> <p>&lt;img class="lazy" src="https://seoaudit.software/wp-content/themes/SEOSoftware/assets/img/compare..." data-src="https://seoaudit.software/wp-content/themes/SEOSoftware/assets/img/compare..." alt="SEO Site Checkup Alternative"&gt;</p>	<p>...compare/seo_site_checkup.png (seoaudit.software)</p>
31	<p>SEOMator Alternative</p> <p>&lt;img class="lazy" src="https://seoaudit.software/wp-content/themes/SEOSoftware/assets/img/compare..." data-src="https://seoaudit.software/wp-content/themes/SEOSoftware/assets/img/compare..." alt="SEOMator Alternative"&gt;</p>	<p>...ts/img/compare/seo_motor.png (seoaudit.software)</p>
32	<p>SEObility Alternative</p> <p>&lt;img class="lazy" src="https://seoaudit.software/wp-content/themes/SEOSoftware/assets/img/compare..." data-src="https://seoaudit.software/wp-content/themes/SEOSoftware/assets/img/compare..." alt="SEObility Alternative"&gt;</p>	<p>...ts/img/compare/seobility.png (seoaudit.software)</p>



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No.	Node	URL
33	<pre>div.seo_form_field_validate &gt; div .input-url &gt; div.icon &gt; img.lazy &lt;img class="lazy loaded" src="https://seoaudit.software/wp-content/themes/SEOSoftware/assets/img/Group 4..." data-src="https://seoaudit.software/wp-content/themes/SEOSoftware/assets/img/Group 4..." alt="" data-was-processed="true"&gt;</pre>	<pre>.../assets/img/Group%204059.png (seoaudit.software)</pre>
34	<pre>div.seo_form_field_validate &gt; div .input-url &gt; div.icon &gt; img.lazy &lt;img class="lazy loaded" src="https://seoaudit.software/wp-content/themes/SEOSoftware/assets/img/Group58..." data-src="https://seoaudit.software/wp-content/themes/SEOSoftware/assets/img/Group58..." alt="" data-was-processed="true"&gt;</pre>	<pre>...are/assets/img/Group5881.svg (seoaudit.software)</pre>

### Avoid chaining critical requests -- 2 chains found

! The Critical Request Chains below show you what resources are loaded with a high priority. Consider reducing the length of chains, reducing the download size of resources, or deferring the download of unnecessary resources to improve page load. [Learn more.](#)

### Keep request counts low and transfer sizes small -- 9 requests • 151 KiB

! To set budgets for the quantity and size of page resources, add a budget.json file. [Learn more.](#)

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No.	Resource Type	Requests	Transfer Size
1	Total	9	151.3 KiB
2	Image	1	86 KiB
3	Stylesheet	1	44.5 KiB
4	Document	1	18.2 KiB
5	Script	6	2.6 KiB
6	Media	0	0 KiB
7	Font	0	0 KiB
8	Other	0	0 KiB
9	Third-party	0	0 KiB

### Largest Contentful Paint element -- 1 element found

! This is the largest contentful element painted within the viewport. [Learn More](#)

No.	Element
1	Free SEO Audit Tools For Marketing Agency & SEO Professional <p class="headintrohome">

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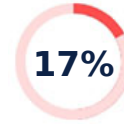
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## Passed Audits

### Eliminate render-blocking resources -- Potential savings of 60 ms

✔ Resources are blocking the first paint of your page. Consider delivering critical JS/CSS inline and deferring all non-critical JS/styles. [Learn more.](#)

🔗 There are a number of WordPress plugins that can help you [inline critical assets](#) or [defer less important resources](#). Beware that optimizations provided by these plugins may break features of your theme or plugins, so you will likely need to make code changes.

No.	URL	Transfer Size	Potential Savings
1	<a href="#">...023_02_16_08_39_35_8072e.css</a> (seoaudit.software)	44.5 KiB	80ms

### Properly size images

✔ Serve images that are appropriately-sized to save cellular data and improve load time. [Learn more.](#)

🔗 Upload images directly through the [media library](#) to ensure that the required image sizes are available, and then insert them from the media library or use the image widget to ensure the optimal image sizes are used (including those for the responsive breakpoints). Avoid using `Full Size` images unless the dimensions are adequate for their usage. [Learn More.](#)

### Defer offscreen images

✔ Consider lazy-loading offscreen and hidden images after all critical resources have finished loading to lower time to interactive. [Learn more.](#)

🔗 Install a [lazy-load WordPress plugin](#) that provides the ability to defer any offscreen images, or switch to a theme that provides that functionality. Also consider using [the AMP plugin](#).

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### Minify CSS

✓ Minifying CSS files can reduce network payload sizes. [Learn more.](#)

Ⓜ A number of [WordPress plugins](#) can speed up your site by concatenating, minifying, and compressing your styles. You may also want to use a build process to do this minification up-front if possible.

### Minify JavaScript

✓ Minifying JavaScript files can reduce payload sizes and script parse time. [Learn more.](#)

Ⓜ A number of [WordPress plugins](#) can speed up your site by concatenating, minifying, and compressing your scripts. You may also want to use a build process to do this minification up front if possible.

### Reduce unused CSS -- Potential savings of 39 KiB

✓ Reduce unused rules from stylesheets and defer CSS not used for above-the-fold content to decrease bytes consumed by network activity. [Learn more.](#)

Ⓜ Consider reducing, or switching, the number of [WordPress plugins](#) loading unused CSS in your page. To identify plugins that are adding extraneous CSS, try running [code coverage](#) in Chrome DevTools. You can identify the theme/plugin responsible from the URL of the stylesheet. Look out for plugins that have many stylesheets in the list which have a lot of red in code coverage. A plugin should only enqueue a stylesheet if it is actually used on the page.

No.	URL	Transfer Size	Potential Savings
1	<a href="#">...023_02_16_08_39_35_8072e.css</a> (seoaudit.software)	44.5 KiB	39.2 KiB

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### Reduce unused JavaScript

✔ Reduce unused JavaScript and defer loading scripts until they are required to decrease bytes consumed by network activity. [Learn more.](#)

Ⓜ Consider reducing, or switching, the number of [WordPress plugins](#) loading unused JavaScript in your page. To identify plugins that are adding extraneous JS, try running [code coverage](#) in Chrome DevTools. You can identify the theme/plugin responsible from the URL of the script. Look out for plugins that have many scripts in the list which have a lot of red in code coverage. A plugin should only enqueue a script if it is actually used on the page.

### Efficiently encode images

✔ Optimized images load faster and consume less cellular data. [Learn more.](#)

Ⓜ Consider using an [image optimization WordPress plugin](#) that compresses your images while retaining quality.

### Serve images in next-gen formats -- Potential savings of 57 KiB

✔ Image formats like WebP and AVIF often provide better compression than PNG or JPEG, which means faster downloads and less data consumption. [Learn more.](#)

Ⓜ Consider using the [Performance Lab](#) plugin to automatically convert your uploaded JPEG images into WebP, wherever supported.

No.	Node	URL	Resource Size	Potential Savings
1	div.seo_form_field_validate > div .input-url > div.icon > i.bg__img <i class="bg__img field__Key">	...ent/uploads/2020/08/lcon.png (seoaudit.software)	85.7 KiB	56.6 KiB

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### Enable text compression

- ✔ Text-based resources should be served with compression (gzip, deflate or brotli) to minimize total network bytes. [Learn more.](#)


 You can enable text compression in your web server configuration.

### Preconnect to required origins

- ✔ Consider adding `preconnect` or `dns-prefetch` resource hints to establish early connections to important third-party origins. [Learn more.](#)

### Initial server response time was short -- Root document took 80 ms

- ✔ Keep the server response time for the main document short because all other requests depend on it. [Learn more.](#)

 Themes, plugins, and server specifications all contribute to server response time. Consider finding a more optimized theme, carefully selecting an optimization plugin, and/or upgrading your server.

No.	URL	Time Spent
1	<a href="https://seoaudit.software/">https://seoaudit.software/</a>	80ms

### Avoid multiple page redirects

- ✔ Redirects introduce additional delays before the page can be loaded. [Learn more.](#)

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### Use HTTP/2 -- 4 requests not served via HTTP/2

- ✔ HTTP/2 offers many benefits over HTTP/1.1, including binary headers and multiplexing. [Learn more.](#)

No.	URL	Protocol
1	<a href="https://seoaudit.software/">https://seoaudit.software/</a>	http/1.1
2	<a href="#">...023_02_16_08_39_35_8072e.css</a> (seoaudit.software)	http/1.1
3	<a href="#">...ent/uploads/2020/08/icon.png</a> (seoaudit.software)	http/1.1
4	<a href="#">...2023_02_16_08_39_35_1615d.js</a> (seoaudit.software)	http/1.1

### Use video formats for animated content

- ✔ Large GIFs are inefficient for delivering animated content. Consider using MPEG4/WebM videos for animations and PNG/WebP for static images instead of GIF to save network bytes. [Learn more](#)



Consider uploading your GIF to a service which will make it available to embed as an HTML5 video.

### Remove duplicate modules in JavaScript bundles


- ✔ Remove large, duplicate JavaScript modules from bundles to reduce unnecessary bytes consumed by network activity.

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### Avoid serving legacy JavaScript to modern browsers


-  Polyfills and transforms enable legacy browsers to use new JavaScript features. However, many aren't necessary for modern browsers. For your bundled JavaScript, adopt a modern script deployment strategy using module/nomodule feature detection to reduce the amount of code shipped to modern browsers, while retaining support for legacy browsers. [Learn More](#)

### Preload Largest Contentful Paint image

-  Preload the image used by the LCP element in order to improve your LCP time. [Learn more.](#)

### Avoids enormous network payloads -- Total size was 151 KiB

-  Large network payloads cost users real money and are highly correlated with long load times. [Learn more.](#)

-  Consider showing excerpts in your post lists (e.g. via the more tag), reducing the number of posts shown on a given page, breaking your long posts into multiple pages, or using a plugin to lazy-load comments.

No.	URL	Transfer Size
1	<a href="#">...ent/uploads/2020/08/icon.png</a> (seoaudit.software)	86 KiB
2	<a href="#">...023_02_16_08_39_35_8072e.css</a> (seoaudit.software)	44.5 KiB
3	<a href="https://seoaudit.software/">https://seoaudit.software/</a>	18.2 KiB



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No.	URL	Transfer Size
4	...2023_02_16_08_39_35_1615d.js (seoaudit.software)	2.6 KiB

### Avoids an excessive DOM size -- 724 elements

✔ A large DOM will increase memory usage, cause longer [style calculations](#) , and produce costly [layout reflows](#). [Learn more.](#)

No.	Statistic	Element	Value
1	Total DOM Elements		724
2	Maximum DOM Depth	How SEO Audit helps to Improve Go ogle Rankings in 2022 	19
3	Maximum Child Elements	body.home <body class="home page-template p age-template-template_without_log in_white page-templat...">	24

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### JavaScript execution time -- 0.1 s

- ✔ Consider reducing the time spent parsing, compiling, and executing JS. You may find delivering smaller JS payloads helps with this. [Learn more.](#)

No.	URL	Total CPU Time	Script Evaluation	Script Parse
1	<a href="https://seoaudit.software/">https://seoaudit.software/</a>	123ms	53ms	2ms

### Minimizes main-thread work -- 0.2 s

- ✔ Consider reducing the time spent parsing, compiling and executing JS. You may find delivering smaller JS payloads helps with this. [Learn more](#)

No.	Category	Time Spent
1	Script Evaluation	60ms
2	Style & Layout	38ms
3	Other	32ms
4	Parse HTML & CSS	14ms
5	Rendering	8ms
6	Script Parsing & Compilation	2ms

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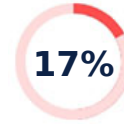
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### All text remains visible during webfont loads

- ✓ Leverage the font-display CSS feature to ensure text is user-visible while webfonts are loading. [Learn more.](#)

### Uses passive listeners to improve scrolling performance

- ✓ Consider marking your touch and wheel event listeners as `passive` to improve your page's scroll performance. [Learn more.](#)

### Avoids `document.write()`

- ✓ For users on slow connections, external scripts dynamically injected via `document.write()` can delay page load by tens of seconds. [Learn more.](#)

### Has a `<meta name="viewport">` tag with `width` or `initial-scale`

- ✓ A ``<meta name="viewport">`` not only optimizes your app for mobile screen sizes, but also prevents [a 300 millisecond delay to user input](#). [Learn more.](#)

### Avoids `unload` event listeners

- ✓ The `unload` event does not fire reliably and listening for it can prevent browser optimizations like the Back-Forward Cache. Use `pagehide` or `visibilitychange` events instead. [Learn more](#)

### Preload key requests

- ✓ Consider using ``<link rel=preload>`` to prioritize fetching resources that are currently requested later in page load. [Learn more.](#)

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### User Timing marks and measures

- ✔ Consider instrumenting your app with the User Timing API to measure your app's real-world performance during key user experiences. [Learn more.](#)

### Minimize third-party usage

- ✔ Third-party code can significantly impact load performance. Limit the number of redundant third-party providers and try to load third-party code after your page has primarily finished loading. [Learn more.](#)

### Lazy load third-party resources with facades

- ✔ Some third-party embeds can be lazy loaded. Consider replacing them with a facade until they are required. [Learn more.](#)

### Largest Contentful Paint image was not lazily loaded

- ✔ Above-the-fold images that are lazily loaded render later in the page lifecycle, which can delay the largest contentful paint. [Learn more.](#)

### Avoid large layout shifts

- ✔ These DOM elements contribute most to the CLS of the page.

### Avoid long main-thread tasks

- ✔ Lists the longest tasks on the main thread, useful for identifying worst contributors to input delay. [Learn more](#)

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### Avoid non-composited animations

- ✔ Animations which are not composited can be janky and increase CLS. [Learn more](#)

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