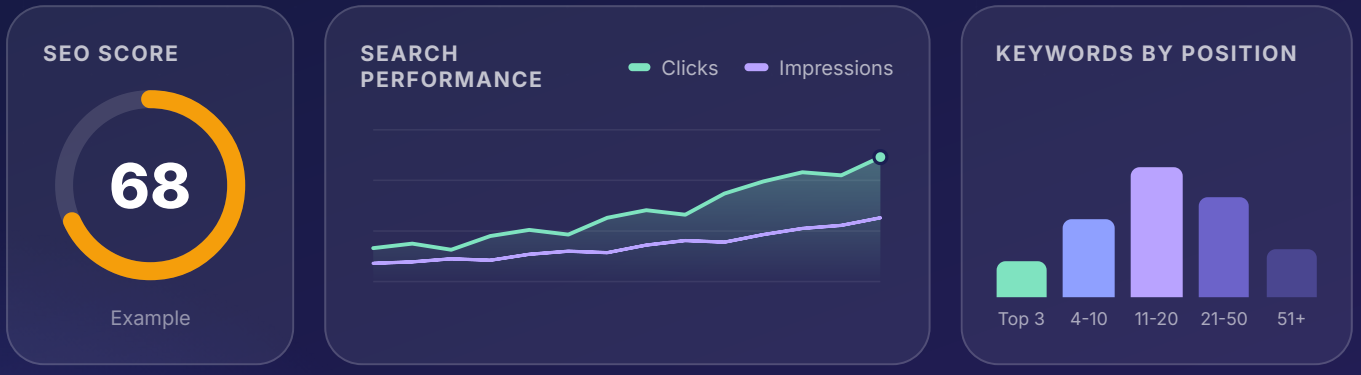
SEO audit SOFTWARE

PROJECT PROPOSAL

DONE-FOR-YOU SEO SERVICE

SEO Audit + Action Plan

Exactly what you receive when you buy this package: the data we analyze, the tools we use, your audit report, your action plan and how the work runs.



Google data analysis
Search Console, GA4 and Business Profile

Full website audit
Technical crawl and on-page SEO

Prioritized action plan
With a 90-day plan

10 business days
From access to report

01 OVERVIEW

A clear view of your SEO, and a plan to grow it

This package is a done-for-you SEO audit with an action plan. Our SEO team studies how your website performs in Google today, finds what is holding it back, and gives you a clear plan to improve rankings and traffic.

1,000
pages crawled per website

179
on-page checks on every audited page

14
software modules used in your audit

10
business days from access to report

Who it is for

- Business owners and marketing teams who want an expert review without running the tools themselves.
- Any industry and any target country. Tell us your industry and the country you want to rank in, and the audit is built around them.
- Websites that already get traffic and want to grow, and new websites that want the right start.

What we need from you

- Your website address, target country, industry and main competitors.
- Your target keywords, if you have them.
- View access to Google Search Console, GA4 and Google Business Profile. Read-only access is enough.

The data we analyze

Google Search Console
Queries, pages, clicks, impressions, click-through rate and average position, plus indexing status.

Google Analytics 4
Traffic sources, landing pages, engagement and key events from organic search.

Google Business Profile
Your local listing: categories, details, reviews and how it supports local search.

Your website
A technical crawl of up to 1,000 pages and a 179-point on-page audit of your key pages.

Speed and mobile
Google Lighthouse tests on desktop and mobile.

AI search readiness
A GEO audit that checks if your pages are ready to be quoted by AI search.

02 THE TOOLS BEHIND YOUR AUDIT

14 modules of SEO Audit Software work on your website

Your audit runs on the platform agencies use for their own clients. These are the modules our team uses for this service.

WEBSITE AUDIT

SEO Audits
179 on-page checks per page, with a score and a fix for every issue.

Site Crawl
Technical crawl of up to 1,000 pages: 16 issue types, each with a fix.

GEO Audit
Checks if your pages are ready to be quoted by AI search.

Local SEO Audit
Name, address and phone, LocalBusiness schema, location pages and the map.

YOUR GOOGLE DATA

Search Console
Clicks, impressions, click rate and position, with top queries and pages.

Google Analytics 4
Traffic, channels, landing pages and key events such as leads and sales.

Business Profile
Calls, direction requests, website clicks and searches for your listing.

KEYWORDS AND LINKS

Keyword Tracking
Where you rank on Google, in any country or city, on desktop and mobile.

Local Map Scan
A 5 × 5 grid that shows where you rank on Google Maps around your address.

Keyword Research
Search volume, related keywords and the questions people ask.

Backlinks
Referring domains, new and lost links and the anchor texts used.

INSIGHT AND REPORTING

AI Visibility
Whether ChatGPT, Gemini and Perplexity mention your brand.

Quick Wins
Keywords on positions 8 to 20 that can reach page one, and pages with a low click rate.

Client Reports
Clear PDF reports with charts, available in 12 languages.

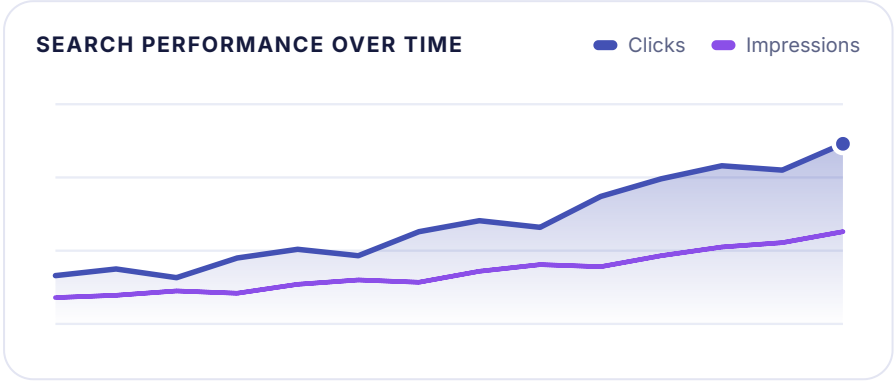
03 WHAT YOU RECEIVE

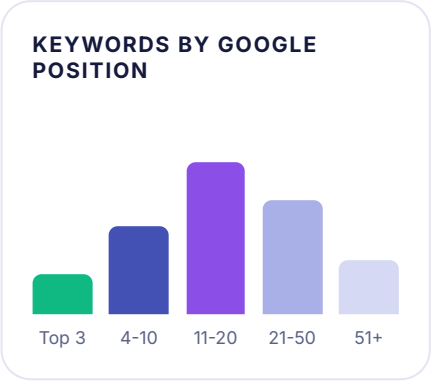
The SEO audit report

A PDF report written for two readers: the owner who needs the summary and the developer who needs the details.

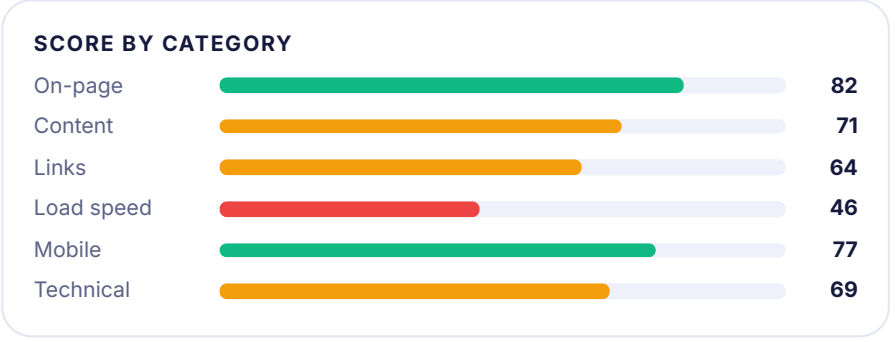
01 **Summary**	Where the website stands today and the top priorities, on one page.
02 **Search performance**	The queries and pages that win, the ones close to page one and the ones losing clicks.
03 **Traffic and engagement**	What GA4 shows about organic visitors and the pages they land on.
04 **Technical SEO**	Broken links, server errors, redirects, duplicate content, missing metadata, indexability and slow pages.
05 **On-page SEO**	Titles, meta descriptions, headings, content, internal links and images on your key pages.
06 **Local presence**	Google Business Profile review, for businesses that serve an area.
07 **Speed and mobile**	Lighthouse scores on desktop and mobile, with the main causes.

How the findings are shown









Example charts with sample numbers. Your report shows your own data.

04 WHAT YOU RECEIVE

The action plan

The plan turns the findings into tasks in the right order, so your own team, developer or agency can start at once.

In priority order
What to do first, second and third.

Why and how
Each task explains why it matters and how to do it.

Affected URLs
As a CSV file for a spreadsheet or your developer.

Your questions
Answered by email after delivery.

How tasks are prioritized

Critical	Blocks rankings or indexing. Fix first.
High	Clear gain for pages that already get impressions.
Medium	Improves quality and click-through over time.
Low	Good practice. Do when the rest is done.

Expected impact

The 90-day plan



What one task looks like

Critical **Fix broken internal links (4xx)** — Example task

WHY IT MATTERS
Visitors and search engines reach dead pages, and the pages that should receive the link lose it.

HOW TO FIX
Update each link to the correct URL, or redirect the old address to the closest live page.

AFFECTED URLS
14
listed in the CSV file

Example layout and example task. The tasks and timing in your plan depend on what the audit finds.

05 HOW THE PROJECT RUNS

From order to report in four steps

STEP 1
Order
You buy the package on the SEO audit services page.

STEP 2
Details and access
You send your website details and give view access to Search Console, GA4 and Business Profile.

STEP 3
Audit and analysis
We crawl the site, audit the key pages and study the data. A specialist reviews the findings.

STEP 4
Delivery
You receive the PDF audit report and the action plan by email.

10 **business days**
From the day we receive your details and access to the day you get the report.

What is not included

- Doing the fixes on your website. This package gives you the report and the plan.
- If you want our team to implement the plan as well, choose the Audit + Action Plan + Implementation package.

Good to know

- One package covers one website.
- One-time payment. No monthly contract.
- SEO results depend on many factors, including competition and how quickly fixes are made. We do not promise a specific ranking.

NEXT STEP

Get your website audited by our SEO team

Buy the package or ask a question first. Tell us your website, target country and industry, and we reply by email.

seoaudit.software/seo-audit-services/