RANK TRACKING REPORT

Where does the site rank on Google?

seoaudit.software

1 October – 31 October 2026 · last check 25 October 2026



24 keywords in Google's top 50

4 are on page one and the best position is **#1** for “seo audit software”. The newest check (2 Nov) shows **14** on page one.

PREPARED FOR
SEO Software
seoaudit.software

PREPARED BY
SEO Audit Software
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TRACKED
64 keywords on Google
United States · desktop and mobile

SUMMARY

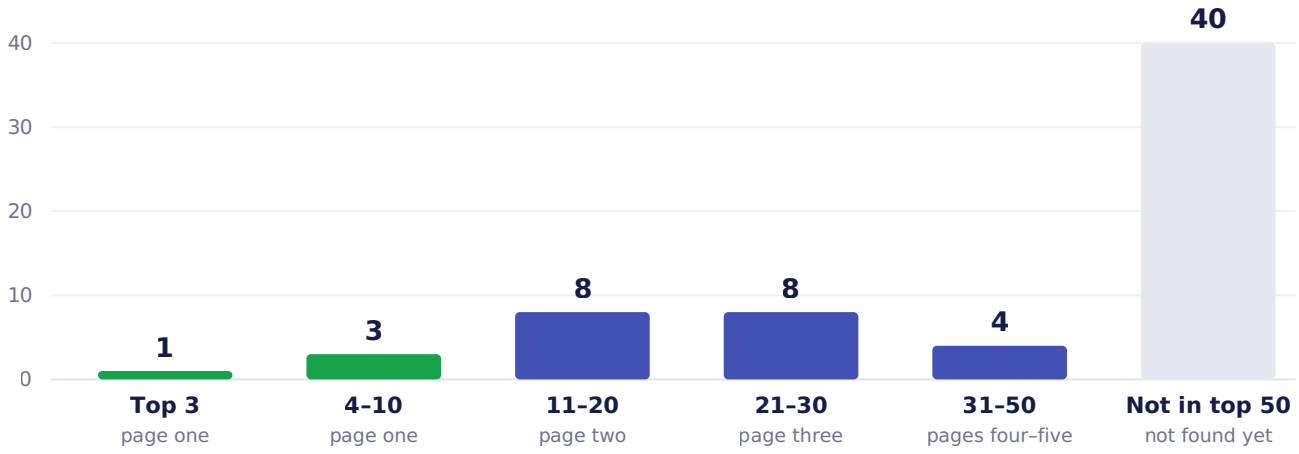
4 of 64 keywords are on Google's first page

24 keywords rank in the top 50, and **40** are not in the top 50 yet. This is the **first tracking period**, so there is no earlier position to compare with: every change shows "–".

KEYWORDS TRACKED	ON PAGE ONE	IN THE TOP 50	BEST POSITION
64	**4**	**24**	**#1**
Desktop + mobile	Positions 1–10	Positions 1–50	seo audit software

Where the keywords rank

Number of tracked keywords per Google position range, check of 25 Oct 2026.



Page two: closest to page one

8 keywords at 11–20

A small push (better title, more internal links) can move these onto page one.

Moved up / down this period

0 / 0

No check in the previous period (1–30 Sep 2026), so no movers yet.

GOOD NEWS SINCE

The newest check on 2 Nov 2026 shows **14** keyword rows on page one (was 4) and **35** in the top 50 (was 23). Details on pages 5–7.

POSITIONS · 24 KEYWORDS IN THE TOP 50

“seo audit software” ranks #1

Google position of each keyword and the page that ranks for it, best first. A keyword can appear twice: desktop and mobile are checked separately and can rank differently.

KEYWORD	POSITION	CHANGE	RANKING PAGE
seo audit software	1	–	/ (home page)
seo audit report software	8	–	app.seoaudit.software/audit-page
white label seo report	8	–	/report/what-is-white-label-seo-audit-reporting-software/
seo reports software	8	–	/ (home page)
seo report tool	11	–	/ (home page)
seo report white label	13	–	/report/what-is-white-label-seo-audit-reporting-software/
open source seo software	14	–	/open-source/
website seo audit software	15	–	app.seoaudit.software/audit-page
website seo audit software	15	–	app.seoaudit.software/audit-page
white label seo audit	17	–	/white-label/
white label seo analysis tool	18	–	/white-label/
seo site audit software	19	–	app.seoaudit.software/audit-page
seo reports	23	–	/seo-report/
white label seo audit	24	–	/report/what-is-white-label-seo-audit-reporting-software/
seo software reports	24	–	/seo-report/
seo report generator	24	–	/ (home page)
seo software reports	25	–	/seo-report/
create seo reports	27	–	/seo-report/
white label seo reports	27	–	/report/what-is-white-label-seo-audit-reporting-software/
white label seo tools	30	–	/white-label/

+ 4 more keywords in the top 50 (positions 31–50) in the app. Change shows “–” because this is the first tracking period. Check of 25 Oct 2026, Google United States.

NOT IN THE TOP 50 · 40

40 keywords are not found yet

Google did not show the site in its first 50 results for these keywords. Some of them do rank on the other device, which means the page is close and only needs a stronger match.

seo site audit software · #19 on the other device
generate pdf seo reports
white label seo tools · #30 on the other device
seo analysis report
white label seo report · #8 on the other device
generate seo report
seo report generator tool
white label seo reporting tool
online seo report
seo audit tool
seo audit
seo reports · #23 on the other device
seo audit
free seo report
seo audit report software · #8 on the other device
open source seo software · #14 on the other device

+ 24 more keywords not in the top 50 in the app.

By location

GOOGLE LOCATION	KEYWORDS	PAGE ONE	TOP 50	BEST
United States	64	4	24	#1

All tracked keywords use one location: Google searches from the United States (country-wide). Desktop and mobile results are checked separately.

TAKEAWAY

For keywords that rank on one device only, the right page already exists. Make its title and first heading match the keyword more closely, then wait for the next weekly check.

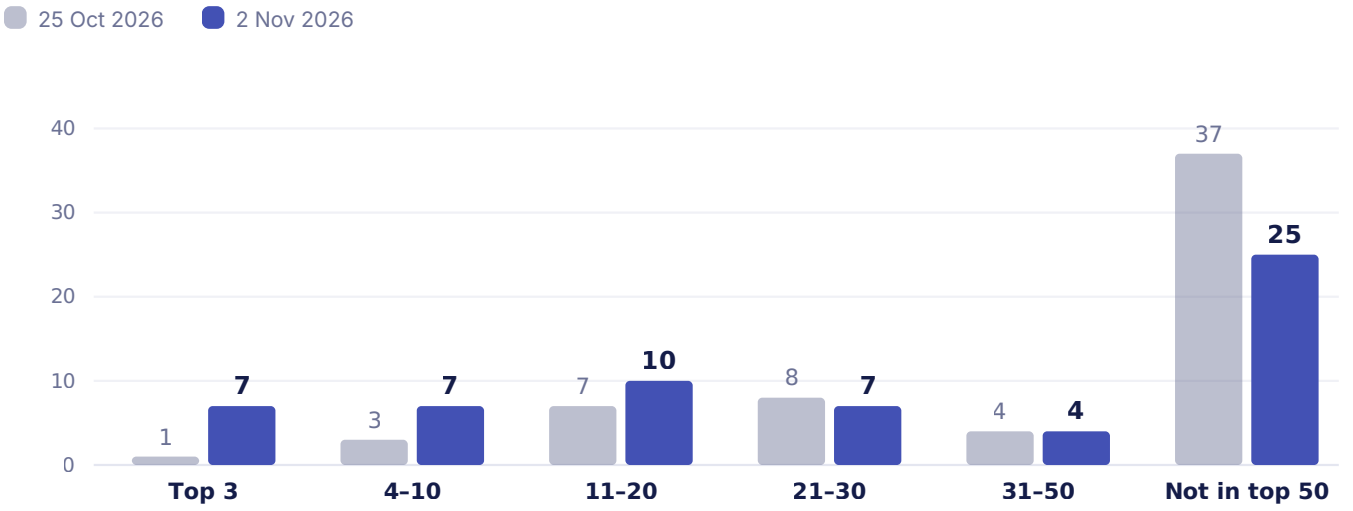
LATEST CHECK · 25 OCT → 2 NOV 2026

Page-one keywords went from 4 to 14

The weekly check after the period shows the first real movement. More keywords reached page one and the top 3, and Google's estimated visibility for the site rose from **2.6** to **11.2** out of 100.

ON PAGE ONE	IN THE TOP 3	IN THE TOP 50	AVERAGE POSITION
14	**7**	**35**	**16.1**
▲ 10 from 4	▲ 6 from 1	▲ 12 from 23	▲ 4.5 from 20.6

Keywords per position range, before and after



MOVED UP	MOVED DOWN	NEW IN TOP 50	LEFT TOP 50
32	**13**	**23**	**11**

Compared: the 60 keyword rows checked on both dates; 15 did not move. Visibility = estimated share of clicks from the tracked keywords (100 = #1 for every keyword).

MOVERS UP · 32

“white label seo reports” jumped to #1

Between 25 Oct and 2 Nov, **9** keywords that already ranked climbed higher, and **23** entered the top 50 for the first time.

Climbed

KEYWORD	25 OCT	2 NOV	CHANGE	RANKING PAGE NOW
seo report generator	35	**7**	▲ 28	/seo-report/
white label seo reports	27	**1**	▲ 26	/report/what-is-white-label-seo-audit-reporting-software/
seo report generator	24	**5**	▲ 19	/free-seo-analysis-report/
seo site audit software	19	**4**	▲ 15	/ (home page)
seo software reports	25	**12**	▲ 13	/seo-report/
website seo audit software	15	**3**	▲ 12	/ (home page)
seo audit report software	8	**2**	▲ 6	/ (home page)
white label seo report	8	**2**	▲ 6	/report/what-is-white-label-seo-audit-reporting-software/
seo reports software	8	**7**	▲ 1	/seo-report/

New in the top 50

generate pdf seo reports **#1** · seo audit software **#1** · seo report generator tool **#4**
generate seo report **#7** · seo report white label **#8** · seo report tool **#11** · online seo report **#12**
open source seo software **#13** · free seo report **#14** · website seo report **#14**
white label seo reporting tool **#15** · seo reports **#15** · seo analysis report **#20** · seo analysis report **#22**
generate seo report **#24** · white label seo report **#27**

+ 7 more new keywords (positions 29–46) in the app. A keyword listed twice entered on both desktop and mobile.

MOVERS DOWN · 13

Most drops are a switch between devices

11 keyword rows left the top 50, but **5** of them now rank on the other device instead. Real losses are the keywords that dropped on both devices.

KEYWORD	25 OCT	2 NOV	CHANGE	VERDICT
open source seo software Other device: not in top 50 → 13	14	–	Left top 50	Device switch
website seo audit software Other device: 15 → 3	15	–	Left top 50	Device switch
white label seo audit Other device: 24 → not in top 50	17	–	Left top 50	Lost
seo reports Other device: not in top 50 → 15	23	–	Left top 50	Device switch
white label seo audit Other device: 17 → not in top 50	24	–	Left top 50	Lost
seo software reports Other device: 25 → 12	24	–	Left top 50	Device switch
create seo reports Other device: 32 → not in top 50	27	–	Left top 50	Lost
white label seo tools Other device: not in top 50 → 29	30	–	Left top 50	Device switch
create seo reports Other device: 27 → not in top 50	32	–	Left top 50	Lost
how to create seo report Other device: 38 → not in top 50	36	–	Left top 50	Lost

+ 3 more in the app, including “seo report white label” (13 → 28) and “seo report tool” (11 → 19), which still rank.

TAKEAWAY

Three keywords dropped out on both devices: “white label seo audit”, “create seo reports” and “how to create seo report”. Check that /white-label/ and /seo-report/ still answer them clearly.

RANKING PAGES

The home page and /seo-report/ carry most keywords

Which page Google picks for each keyword. On 2 Nov the home page took over three keywords that the app's audit page held before, so visitors now land on the marketing site.

PAGE	KEYWORDS 25 OCT	BEST 25 OCT	KEYWORDS 2 NOV	BEST 2 NOV
/ (home page)	5	1	**10**	**1**
/seo-report/	7	23	**10**	**1**
/white-label/	3	17	**6**	**15**
/report/what-is-white-label-seo-audit-reporting-software/	4	8	**3**	**1**
/free-seo-analysis-report/	–	–	**2**	**5**
/seo-score/	–	–	**2**	**20**
/open-source/	1	14	**1**	**13**
/report/create-instant-seo-score-report/	–	–	**1**	**24**
app.seoaudit.software/audit-page	4	8	–	–

Page changes worth knowing

- **App page → home page:** “seo audit report software” (8 → 2), “website seo audit software” (15 → 3) and “seo site audit software” (19 → 4) now rank with the home page.
- **Home page → /seo-report/:** “seo report generator” (35 → 7) and “seo reports software” (8 → 7) moved to the report page.
- **Two pages compete:** “white label seo reports” ranks #1 with the blog post and #29 with /white-label/. “seo report white label” moved from the blog post (13) to /white-label/ (28).

TAKEAWAY

Pick one main page for “white label seo report(s)” and link the other page to it with that phrase, so Google stops splitting the keyword between two pages.

NEXT STEPS

Four steps for the next month

Based on the newest check (2 Nov 2026). Keywords are checked every week, so the effect of each step shows in the next reports.

1

This week: lift page-two keywords onto page one

10 keyword rows sit at 11–20. Closest: “seo report tool” (#11), “online seo report” (#12) and “seo software reports” (#12). Put the exact phrase in the page title and first heading, and link to the page from 2–3 related pages.

Quick win

2

This week: check the keywords lost on both devices

“white label seo audit”, “create seo reports” and “how to create seo report” left the top 50 on desktop and mobile. Confirm /white-label/ and /seo-report/ are indexed and still answer these searches.

Lost

3

This month: one page per topic

“white label seo reports” is split between the blog post (#1) and /white-label/ (#29). Choose the main page and link to it from the other.

Two pages

4

This month: build up the main search terms

“seo audit” (#46), “seo audit tool” (#42) and “seo report generator software” (#41) just entered the top 50. They need more depth on the home page and links from other sites.

Growth

How to read the positions

- **Position 1–10** = page one of Google, where almost all clicks happen.
- **Not in top 50** = Google did not show the site in its first 50 results for that search.
- **Desktop and mobile** are checked separately, so one keyword can have two positions.

This report was made with **SEO Audit Software** for 1 October – 31 October 2026, with the newest check of 2 November 2026. It tracks 64 keywords on Google, United States. Positions change every day; the trend over several weeks matters more than one check.