SITE CRAWL

How healthy is the whole website?

seoaudit.software

Crawled on 1 November 2026 · 143 pages checked



Healthy

1 error, **14** warnings and **142** notices across **143** pages.

Up from **53** on the first crawl (22 Oct 2026).

PREPARED FOR

SEO Audit Software
seoaudit.software

PREPARED BY

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CRAWL

143 pages in 19.5 s
17 checks · limit 500 pages · HTML mode

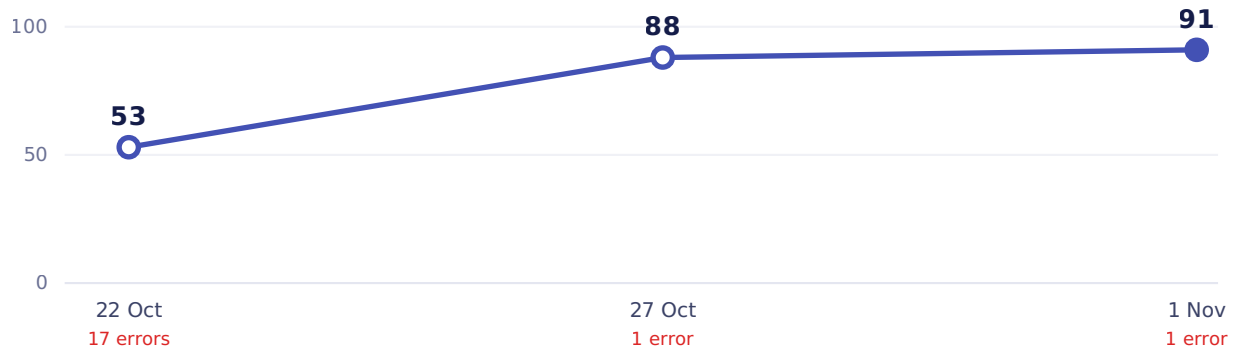
SUMMARY

Site health is 91 out of 100

Every page but one loads and none are slow. One broken email link, **8 long titles** and **6 pages with images missing alt text** are left to fix.

PAGES CRAWLED	ERRORS	WARNINGS	NOTICES
143	1	14	142
142 load fine	Fix first	Worth fixing	Check, often fine

Site health over time



Site health starts at 100 and loses points per affected page: 12 per error, 3 per warning, 0.5 per notice, scaled to the number of pages crawled (range 10–99).

Fix these first

1 **Repair the broken email link** — Error

Cloudflare's email protection turns the email address into a link to a page that returns 404. It is on 4 pages, including the home page.

2 **Shorten 8 FAQ page titles** — Warning

They are 68 to 114 characters long, so Google cuts them off in search results.

3 **Add alt text to images on 6 pages** — Warning

The blog, the FAQ index and 4 FAQ articles have images without alt text.

ISSUES · 4 OF 17 CHECKS FOUND SOMETHING

13 checks are clean, 4 need work

The crawl runs 17 checks on every page. Each issue counts the pages it affects, compared with the crawl before (27 Oct 2026).

ISSUE	SEVERITY	PAGES	LAST CRAWL	CHANGE
Broken internal links (4xx) 1 broken URL, linked from 4 pages	Error	**1**	1	–
Title too long (over 60 characters)	Warning	**8**	9	▲ 1 fewer
Images without alt text	Warning	**6**	2	▼ 4 more
Missing hreflang Only matters if the site has more than one language	Notice	**142**	59	▼ 83 more

Checks with nothing to fix

- ✓ No server errors (5xx)
- ✓ No missing title tags
- ✓ No duplicate title tags
- ✓ No broken images
- ✓ No missing meta descriptions
- ✓ No redirect chains
- ✓ No slow pages (over 3 s)
- ✓ No pages without an H1
- ✓ No thin pages (under 300 words)
- ✓ No pages with several H1 tags
- ✓ No orphan pages
- ✓ No URLs with parameters
- ✓ No pages blocked by a firewall

Fixed since the first crawl

ISSUE	22 OCT	NOW
Duplicate title tags	16 pages	0 pages
Missing meta description	6 pages	0 pages
Low word count (under 300)	2 pages	0 pages

TAKEAWAY

Errors fell from 17 to 1 since the first crawl. Fixing the email link brings errors to zero.

ISSUE DETAILS · 1 OF 2

One broken link, repeated on 4 pages

Each issue shows why it matters, the exact pages and the steps to fix it.

Broken internal links (4xx)

Error · 1 URL

Internal links point to pages that return 404. Visitors hit a dead end and Google wastes crawl time.

FOUND ON PAGE	BROKEN TARGET URL	STATUS
/	/cdn-cgi/l/email-protection Anchor: 	404
/white-label	/cdn-cgi/l/email-protection Anchor: 	404
/seo-report	/cdn-cgi/l/email-protection Anchor: 	404
/lead-generation-tools	/cdn-cgi/l/email-protection Anchor: 	404

1. The anchor "" and the /cdn-cgi/ path come from Cloudflare's Email Address Obfuscation. It rewrites email addresses into this link.
2. Turn it off in Cloudflare (Scrape Shield → Email Address Obfuscation), or replace the address with a contact form link.
3. Its decoder script, email-decode.min.js, also returned 404 on 10 pages. Check that the email shows correctly in a browser.

Images without alt text

Warning · 6 pages

Images with an empty or missing alt attribute. Google and screen readers cannot tell what they show.

PAGE	WORDS
/blog	1,284
/faqs	6,511
/faqs/how-to-make-white-label-seo-report	588
/faqs/how-to-configure-white-label-notification-email	651
/faqs/how-to-create-seo-report-in-any-language	610
/faqs/how-to-connect-mailchimp-with-seo-lead-generation-tool	638

1. Describe each image in a few words. Skip alt text only for decorative images (use alt="").

ISSUE DETAILS · 2 OF 2

8 FAQ titles get cut off in Google

All 8 are FAQ articles whose titles end with " - SEO Audit Software".

Title too long (over 60 characters)

Warning · 8 pages

Titles that get cut off in search results. Google shows about 60 characters.

TITLE AND PAGE	CHARACTERS
How to configure white label notification email - SEO Audit Software `/faqs/how-to-configure-white-label-notification-email`	**68**
How can I share the Audit Report as a PDF with clients or 3rd party users? - SEO Audit Software `/faqs/how-to-share-report-as-pdf-with-clients-or-third-party-users`	**95**
How to create report in any language by the SEO Audit Widget? - SEO Audit Software `/faqs/how-to-create-seo-report-in-any-language`	**82**
How to integrate lead generation form (SEO Widget) into your website? - SEO Audit Software `/faqs/how-to-integrate-seo-widget-for-website`	**90**
How to Create a Lead Generation Form and redirect to a specific URL without showing a report? - SEO Audit Software `/faqs/how-to-create-lead-generation-form-and-redirect-to-specific-url-without-showing-report`	**114**
How to add the Text Button for the Popup Lead Generation Form? - SEO Audit Software `/faqs/how-to-add-button-for-popup-lead-generation-form`	**83**
How can I change scan domain server location browser? - SEO Audit Software `/faqs/how-to-change-scan-domain-server-location`	**74**
How to share Audit Reports via email without showing the Report? - SEO Audit Software `/faqs/how-to-share-audit-reports-via-email-without-showing-report`	**85**

1. Shorten the title and keep the keyword near the start.
2. Drop the " - SEO Audit Software" suffix on long titles; Google shows the site name above the title anyway.

Missing hreflang

Notice · 142 pages

Language versions are not linked to each other. This is only a problem for sites in more than one language.

```
/ · /website-audit-tool · /site-crawl · and 139 more pages in the app
```

1. Add hreflang tags if the site has more than one language. Ignore this if it does not.

STATUS CODES, INDEXING & SITEMAP

Google can reach 142 of 143 pages

Every page answers with 200 OK except the broken email link. No redirect chains, no noindex tags and every page is at most 2 clicks from the home page. The sitemap leaves out **74 pages**.

HTTP status



2xx · OK	**142**	99.3%
3xx · Redirect	**0**	0%
4xx · Not found	**1**	0.7%
5xx · Server error	**0**	0%
No response	**0**	0%

Indexability



Indexable	**142**	99.3%
Not indexable (error)	**1**	0.7%
Noindex tag	**0**	0%
Canonical to another URL	**0**	0%
Redirect chains	**0**	0%

Clicks from the home page



0–1 clicks	**52**
2 clicks	**91**
3 clicks	**0**
4 clicks or more	**0**

XML sitemap

URLS IN SITEMAP	BROKEN IN XML	NOT IN XML	ORPHAN PAGES
68	**0**	**74**	**0**
68 crawled	redirect or error	indexable pages	no inlinks

Sitemap: https://seoaudit.software/sitemap_index.xml. The 74 pages not in it are **71 under /help/**, 2 under /category/ and 1 under /author/. Add the help pages so Google finds and refreshes them faster.

TITLES, DESCRIPTIONS & CONTENT

Every page has a unique title and description

No title or description is missing or copied, every page has one H1 and enough text. Only lengths need a small clean-up. Counts are over the **142** pages that loaded.

Title length

Under 30	**0**
30–49	**10**
50–60 · best	**124**
Over 60	**8**

✓ 0 missing · 0 duplicate

Meta description length

Missing	**0**
Under 120	**8**
120–160 · best	**134**
Over 160	**0**

✓ 0 missing · **0** duplicate

Shortest descriptions

PAGE	CHARACTERS
`/category/seo-audit`	**48**
`/category/report`	**49**
`/faqs/how-to-connect-mailchimp-with-seo-lead-generation-tool`	**62**
`/faqs/how-to-integrate-seo-widget-for-website`	**109**

+ 4 more pages under 120 characters in the app.

Headings & text

- ✓ Pages without an H1 · 0
- ✓ Pages with several H1 tags · 0
- ✓ Thin pages under 300 words · 0
- ✓ Average **2,170** words per page

Structured data

Any schema	**142**
Breadcrumbs	**141**
Organization	**139**
FAQ	**40**

SPEED & FILE SIZES

Pages load fast, files are light

The server answers in **170 ms** on average and no page takes over 3 seconds. Four product pages are slower than the rest, at about 2 seconds.

AVERAGE LOAD	MEDIAN LOAD	OVER 1 S	OVER 3 S
170 ms	80 ms	4	0

Slowest pages

PAGE	LOAD	WORDS	INLINKS
/backlink-monitoring	**2.2 s**	1,895	434
/keyword-tracker	**2.0 s**	1,645	455
/map-rank-tracker	**2.0 s**	1,956	293
/geo-local-seo-audit	**1.9 s**	2,262	292
/agency-analytics	**0.5 s**	2,665	287

Load = time to download the HTML during the crawl. It is not the same as Google's Core Web Vitals; run a Web Page Audit + for those.

Files found

IMAGES	CSS FILES	JS FILES	TOO LARGE
205	2	3	0

FILE	SIZE	USED ON	STATUS
/cdn-cgi/scripts/5c5dd728/cloudflare-static/email-decode.min.js	–	10	404
/wp-content/uploads/2023/03/widget-by-language.webp	54 KB	1	200
/wp-content/uploads/2022/10/create-widget.webp	39 KB	1	200
/wp-content/uploads/2022/06/personal-google-account.webp	38 KB	3	200

Too large means over 300 KB for an image, 100 KB for CSS or 150 KB for JavaScript. File sizes are read for the first 80 files found.

LINKS

22 links return an error

4 are the broken email link. The rest point to other websites: **3 go to the dev site** (dev.seoaudit.software), which asks for a login, and most others are sites that block crawlers (403) but likely work for people.

INTERNAL LINKS	EXTERNAL LINKS	BROKEN (4XX/5XX)	NOFOLLOW
4,578	422	22	106

Links that return an error

TARGET URL	FOUND ON	LINKS	STATUS
seoaudit.software/cdn-cgi/l/email-protection Internal	/, /white-label and 2 more	4	404
dev.seoaudit.software/signin External · anchor "Log in"	/help	2	401
dev.seoaudit.software/signup External · anchor "Start free trial"	/help	1	401
www.seoptimer.com/pricing External · nofollow	/seoptimer-alternative, /compare	2	403
www.seoptimer.com/keyword-tracking-tool External · nofollow	/seoptimer-alternative, /compare	2	403

+ 8 more target URLs (11 links, all 403) in the app. 107 external links were not checked or did not answer; they are not counted as broken.

Pages with the fewest internal links

PAGE	INLINKS	CLICKS
/faqs/how-to-change-scan-domain-server-location	1	2
/faqs/how-to-share-audit-reports-via-email-without-showing-report	1	2
/webceo-alternative	2	1

Most linked: /pricing (690), /help (652), /seo-report (626). Link counts cover the first 5,000 links the crawler found.

NEXT STEPS

Five fixes to reach zero errors

Work from the top. Then crawl the site again to confirm the fixes and see the new health score.

1. **This week: fix the email link**
   Turn off Cloudflare Email Address Obfuscation or use a contact link on /, /white-label, /seo-report and /lead-generation-tools.
   1 error

2. **This week: point /help links to the live app**
   "Log in" and "Start free trial" on /help go to dev.seoaudit.software, which asks for a password.
   3 links

3. **This month: shorten 8 FAQ titles**
   Keep each under 60 characters and drop the brand suffix where it does not fit.
   8 warnings

4. **This month: add alt text on 6 pages**
   The blog, the FAQ index and 4 FAQ articles.
   6 warnings

5. **This month: add /help/ to the sitemap**
   74 indexable pages are not in the XML sitemap, 71 of them help articles.
   Sitemap

About this crawl

Start URL	`https://seoaudit.software/`
Pages crawled	143 of a 500-page limit · 19.5 s
Rendering	143 pages read as HTML, 0 rendered with JavaScript · detected WordPress
Crawler user agent	`SEOAuditSoftware`
Crawler IPs	`147.93.19.85 · 2a02:4780:12:d33e::1`

This report was made with **SEO Audit Software** from the crawl of 1 November 2026. It checks every page found by following links from the home page, up to the page limit, against 17 technical checks. Results change when the site changes, so crawl again after each round of fixes.