SEO audit SOFTWARE

KEYWORD SCORE +

How well is this page optimised for its keyword?

https://vishwaas.ai/

Target keyword “**consent**” · audited on 07 Jul 2026



Needs work

15 problems to fix, 19 warnings and 67 checks passed.

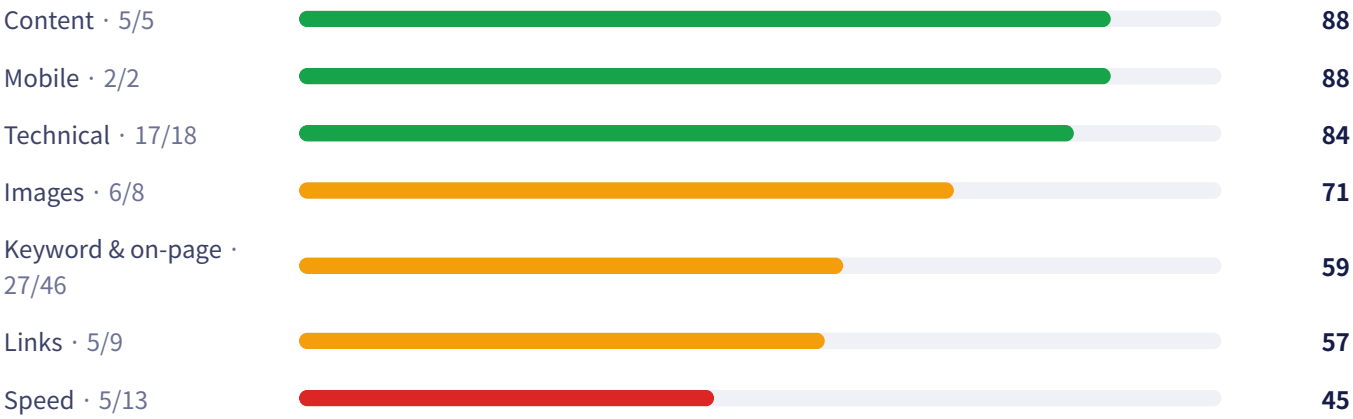
SUMMARY

The page scores 61 for “consent”

Overall optimisation is 61/100 with Google Lighthouse speed benchmarks. Fixing the top issues will improve keyword relevance and organic visibility.

PROBLEMS TO FIX	WARNINGS	CHECKS PASSED
15	**19**	**67**
Urgent fixes	Worth improving	Working well

Score by area



Fix these first

Speed
First Contentful Paint

Visitors leave when the screen stays blank.

Speed
Largest Contentful Paint

LCP is when the main content appears. It is a Core Web Vital and a ranking factor.

Speed
Speed Index

Speed Index shows how quickly the visible part of the page fills in.

KEYWORD PLACEMENT

Where the keyword appears

Google reads the title, description, H1 and URL first to judge what a page is about. Target keyword: “**consent**”.

How it can look in Google (the keyword is shown in bold)

vishwaas.ai

Vishwaas AI — DPDP **Consent** Platform. Compliance you can prove. — Vishwaas AI

India’s DPDP **consent** platform. Don’t just manage **consent** — prove it. Cryptographically signed, tamper-evident **consent** evidence, built for DPDP Act 2023 + Rules …

Placement breakdown

PLACE	WHAT THE PAGE HAS	RESULT
Title 76 characters	Vishwaas AI — DPDP Consent Platform. Compliance you can prov… Title is too long	Found, not first
Meta description 165 characters	India’s DPDP consent platform. Don’t just manage consent — prove … Meta description length should be between 140 to 160 characters	Found, not first
H1 1 heading	consent Exact keyword in H1	Exact match
H2 13 headings	Exact keyword in 5 of 13 Headings repeat check	Exact match
H3 35 headings	Part of the keyword in 2 of 35 H3 check	Partial match
URL	https://vishwaas.ai/ Keyword not found in the URL	No match
Image alt text	0 alt texts start with the keyword Images check	None
Image file names	0 file names start with the keyword File names check	None
Body text	Used 37 times in 2,034 words (1.82 %) Body density	Natural level

TAKEAWAY

Keep the target keyword in the page title, H1, meta description, and naturally within the body copy.

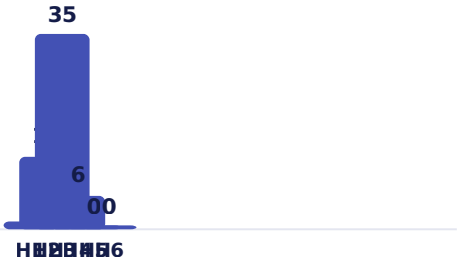
KEYWORD IN HEADINGS

Heading structure & keyword focus

Headings tell readers and Google what each part of the page covers.

HEADINGS ON PAGE	EXACT KEYWORD IN HEADINGS	HEADING ORDER
55	4	True
Total heading tags	Target: 1–2 times	Hierarchical structure

Headings per level



Heading distribution across H1 to H6 levels.

Headings with target keyword

TAG	HEADING	CHARS
H1	Don't just manage consent. Prove it.	36
H2	Three things every other consent tool can't tell you.	53
H3	Consent Lifecycle Management	28
H3	Cookie Consent Management	25

Headings to optimize

H2	Built for the teams driving compliance and the industries that need it most.	76 chars
H3	BFSI	4 chars

TAKEAWAY

Keep the exact phrase in the H1 and naturally in primary H2 subheadings. Avoid stuffing keywords into every heading.

KEYWORD DENSITY & PHRASES

Natural keyword density & phrase usage

Density is the share of the text taken by the keyword. Recommended range: 0.5%–3%.

KEYWORD USES	DENSITY	WORDS ON PAGE	TOP 3W RELEVANCE
37	**1.82 %**	**2034**	**2.9 %**
Exact phrase	Natural range	Content volume	Relevancy score

Most used words

consent	**37**
data	**29**
live	**17**
evidence	**16**
compliance	**14**
management	**13**

Words forming part of the target keyword are bolded.

Top 2-word phrases

consent management	**3**
consent manager	**3**
consent, notices	**3**
& consent management	**2**
consent ledger	**2**
consent lifecycle	**2**

2-word phrases containing the keyword are bolded.

Top 3-word phrases

PHRASE	COUNT	DENSITY	RELEVANCE	TITLE	META	H1	H2	H3
consent manager registration	2	0.29 %	2.9 %	–	–	–	–	–
privacy & consent management	2	0.29 %	4.2 %	–	–	–	–	–
13, 2026 consent	1	0.15 %	2.7 %	–	–	–	–	–
3 live consent	1	0.15 %	3.7 %	–	–	–	–	–
4 consent manager	1	0.15 %	2.7 %	–	–	–	–	–
consent tool cant	1	0.15 %	2.7 %	–	–	–	–	–

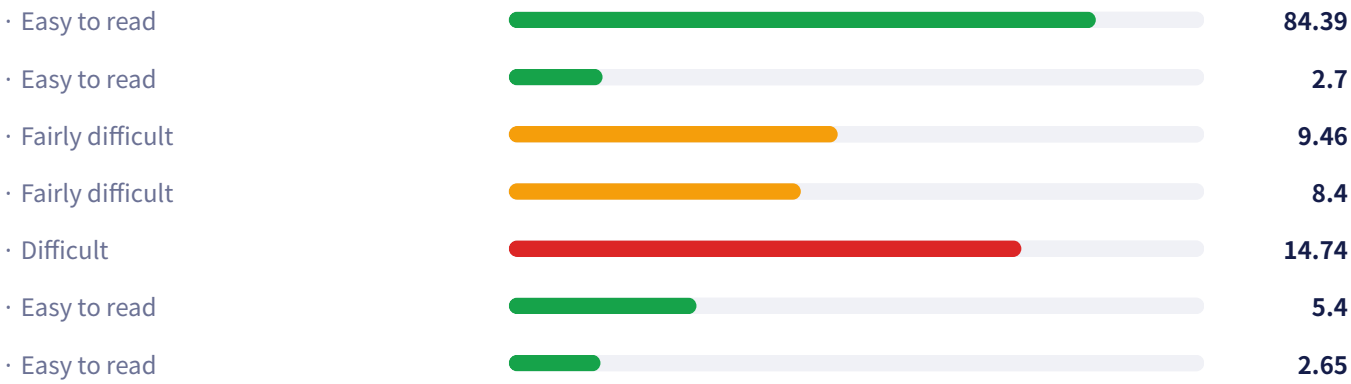
CONTENT & READABILITY

Content readability & structure

Clear and easy to read copy maintains user engagement and reduces bounce rates.

READING EASE	SEO READABILITY	SENTENCES	TOTAL WORDS
84 / 100	80.63 / 100	447.0	2034
Flesch reading ease	Formula score	4.78 words/sentence	Word count

Readability formulas



Text facts

Reading level	**2nd and 3rd grade**
Complex words	**403.0 (18.86 %)**
Syllables per word	**1.39**
Characters	**11937.0**

Content checks

- × Word count · 2034 words
- × Keyword density · 37 uses, 1.82 %
- × Readability · Score 84 / 100

TAKEAWAY

Keep sentence structure concise and paragraphs well-spaced to ensure optimal reading comfort.

PROBLEMS

Critical issues to resolve

These issues carry the highest penalty and directly affect performance and indexing.

Problem · Speed **First Contentful Paint**
Why it matters

Visitors leave when the screen stays blank.

How to fix

Inline critical CSS and defer render-blocking scripts.

Problem · Speed **Largest Contentful Paint**
Why it matters

LCP is when the main content appears. It is a Core Web Vital and a ranking factor.

How to fix

Compress and preload the hero image and remove unused CSS and JS above the fold.

Problem · Speed **Speed Index**
Why it matters

Speed Index shows how quickly the visible part of the page fills in.

How to fix

Reduce render-blocking files and large images.

Problem · Speed **Time to Interactive**
Why it matters

Until the page is interactive, taps and clicks do nothing.

How to fix

Reduce and defer JavaScript, especially third-party scripts.

WARNINGS

Opportunities to optimize next

Secondary issues that improve ranking potential when addressed.

Keyword & on-page **Title length**
Search results show about 60 characters. A cut-off title looks unfinished and gets fewer clicks. **Fix:** Keep the title between 50 and 60 characters, with “consent” near the start.
Keyword & on-page **Meta description length**
The description is your ad text in search results. A clear, complete one gets more clicks. **Fix:** Write 120–160 characters that say what the page offers and give a reason to click.
Keyword & on-page **URL should start with the exact keyword**
Words from the search term in the URL are a small relevance signal and show searchers the page matches. **Fix:** For new pages, start the slug with the main keyword. Change a live URL only with a 301 redirect.
Keyword & on-page **Title length should be between 50 to 60 characters**
Search results show about 60 characters of a title. A cut-off or very short title gets fewer clicks. **Fix:** Write a title of 50 to 60 characters that leads with the main topic.
Keyword & on-page **Title tag should start with the exact keyword**
The title is the strongest on-page signal of what a page is about, and words at the start carry the most weight. **Fix:** Put the exact keyword at the start of the title and the brand name at the end.
Keyword & on-page **Meta description length should be between 140 to 160 characters**
The meta description is your ad text in search results. A complete, clear one earns more clicks. **Fix:** Write 140 to 160 characters that say what the page offers and give a reason to click.
Keyword & on-page **Meta description should start with the exact keyword**
Google shows the search term in bold in the description, which draws the eye to your result. **Fix:** Use the exact keyword once, early in the meta description.
Keyword & on-page **Keep H1 tag length between 50 to 60 characters**
Very long headings are hard to scan and read like paragraphs. **Fix:** Keep headings between 20 and 60 characters and move detail into the body text.
Keyword & on-page **Keep H2 tag length between 50 to 60 characters**
Very long headings are hard to scan and read like paragraphs. **Fix:** Keep headings between 20 and 60 characters and move detail into the body text.
Keyword & on-page **Keep H3 tag length between 50 to 60 characters**
Very long headings are hard to scan and read like paragraphs. **Fix:** Keep headings between 20 and 60 characters and move detail into the body text.
Keyword & on-page **Keep H4 tag length between 50 to 60 characters**
Very long headings are hard to scan and read like paragraphs. **Fix:** Keep headings between 20 and 60 characters and move detail into the body text.

SPEED & GOOGLE LIGHTHOUSE

Mobile & desktop performance

Real Google Lighthouse performance audit under simulated mobile 4G and desktop conditions.



Mobile Lighthouse



Desktop Lighthouse

SIMULATED MOBILE

0

Moto G4 / 4G

DESKTOP SPEED

0

Direct broadband

Core Web Vitals comparison

METRIC	MOBILE	DESKTOP	TARGET
How long the page cannot react to taps			
When the main content appears			
How much the page jumps			

LINKS & IMAGES

Link integrity & image optimization

Links, image assets and modern media standards powering the page.

INTERNAL LINKS	EXTERNAL LINKS	BROKEN LINKS	FAILED REQUESTS
78	10	0	0
Site links	Outbound	All work	Network errors

TOTAL IMAGES	MISSING ALT TEXT	IMAGES > 100 KB	MODERN FORMATS
10	0	0	None
On page	Accessibility	Heavy images	WebP / AVIF

Repeated links (used > 3 times)

URL	OCCURRENCES
/platform	10 times
/demo	6 times
/why-vishwaasai-proof	4 times

Technical configuration

Canonical URL	**Set**
robots.txt	**Found**
Meta robots	**index, follow**
HTTP/2 protocol	**Active**
Charset declaration	**Missing**
Schema.org JSON-LD	**None detected**
Security headers (HSTS / CSP)	**Standard**

- ✓ Mobile viewport
- ✓ Legible font sizing
- ✓ Touch target spacing
- ✓ Gzip/Brotli compression

MOBILE, SOCIAL & RICH RESULTS

Visual previews & structured data

Live browser rendering screenshots and schema markup verification.

Structured data (Schema.org)

None Found **Add Schema markup to enable Google Rich Results**

Social sharing preview (Open Graph)

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India’s DPDP consent platform. Don’t just manage consent — prove it. Cryptographically signed, tamper-evident consent evidence, built for DPDP Act 2023 + Rules 2025.

PASSED CHECKS & NEXT STEPS

Passed checks & action plan

67 checks passed successfully. Follow the phased plan below to maximize keyword ranking.

Key passed checks

- ✓ Keyword in title
- ✓ Keyword in meta description
- ✓ One H1 heading
- ✓ Keyword in H1
- ✓ Heading hierarchy order
- ✓ Word count
- ✓ Keyword density
- ✓ Readability
- ✓ Broken links and resources
- ✓ Internal links
- ✓ Image alt text
- ✓ Image file size
- ✓ Cumulative Layout Shift
- ✓ Viewport tag
- ✓ Canonical tag
- ✓ robots.txt
- ✓ Indexable
- ✓ Favicon

Recommended next steps

This week
Resolve critical placement

Address headings, meta description and title keyword alignment to establish relevance.

This month
Optimize speed & media

Compress heavy images, add missing alt text, and improve mobile Core Web Vitals.

Ongoing
Monitor rankings

Track search position changes for “consent” and refine content periodically.

SUMMARY

Audited 101 checks on 07 Jul 2026 for target keyword “**consent**”.