WEB PAGE AUDIT +

How well is this page set up to rank?

https://www.banglalink.net

Audited on 27 October 2026



Needs work

8 problems to fix, **24** warnings and **36** checks passed.

PREPARED FOR

www.banglalink.net
www.banglalink.net

PREPARED BY

SEO Audit Software
seoaudit.software

CHECKS RUN

68

checks in 7 areas
On-page, content, links, images, speed, mobile, technical

SUMMARY

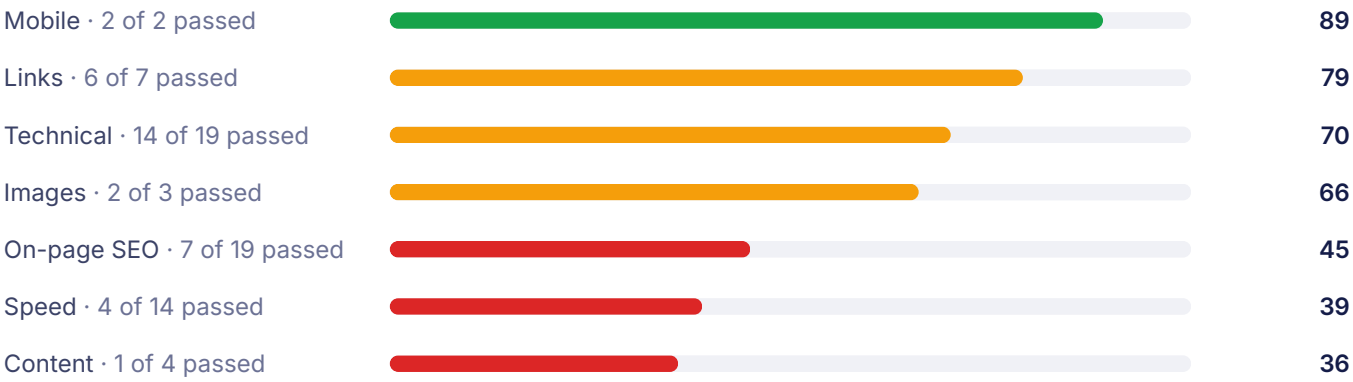
The page scores 63 out of 100

The basics are in place: one clear H1, a good title and description, and no broken links. Most of the lost points come from **content**, **speed** and **on-page seo**.

PROBLEMS TO FIX	WARNINGS	PASSED CHECKS
8	24	36
Fix these first	Worth improving	Already good

Score by area

Area score = share of passed checks in that area × 70 + overall score × 30 %.



Fix these first

1. **Review Content checks** — Fix the high-priority items in Content. (Content)
2. **Cut the JavaScript weight** — Defer or remove unused scripts to speed up page rendering. (Speed)
3. **Shorten headings and review tags** — Keep headings between 20 and 60 characters and move detail into body text. (On-page)

PROBLEMS TO FIX · 8

These cost the most points

Each problem shows why it matters and the exact steps to fix it. Work from the top down.

Largest Contentful Paint

Speed

LCP is when the main content appears. It is a Core Web Vital and a ranking factor.

1. Compress and preload the hero image and remove unused CSS and JS above the fold.

Page has higher JavaScript requests. It's over 300 KB

Speed

Large JavaScript files delay the page becoming usable, especially on phones.

1. Remove unused scripts, defer the rest and load third-party widgets only when needed.

Page has higher other requests. It's over 100 KB

Speed

Fonts, videos and other files add weight and requests.

1. Load only the font weights you use and lazy-load videos and embeds.

One H1 heading

On-page SEO

One clear H1 tells search engines and readers the main topic of the page.

1. Keep one H1 that describes the page and change the others to H2.

H1 tag not found

On-page SEO

One clear H1 tells search engines and readers the main topic of the page.

1. Add one H1 at the top of the main content that says what the page is about.

H2 tag not found

On-page SEO

Sub-headings split the page into sections that people can skim and Google can understand.

1. Break the content into sections with H2 headings, and use H3s for sub-sections.

+ 2 more problem(s) at the top of the next page.

WARNINGS · 24

Worth improving next

Important optimizations and smaller issues. Each one is straightforward, and together they improve rankings.

WARNING	AREA	HOW TO FIX
H3 tag not found Problem · requires attention	On-page SEO	Break the content into sections with H2 headings, and use H3s for sub-sections.
This page didn't use h1, h2, h3 tags Problem · requires attention	On-page SEO	Add one H1, then H2 headings for each main section and H3s for sub-sections.
All images should have alt tags	Images	Add a short, descriptive alt text to every meaningful image.
First Contentful Paint 0.97 s	Speed	Inline critical CSS and defer render-blocking scripts.
Speed Index 1.99 s	Speed	Reduce render-blocking files and large images.
Time to Interactive 3.86 s	Speed	Reduce and defer JavaScript, especially third-party scripts.
Total Blocking Time 230 ms	Speed	Split long scripts, remove unused JavaScript and delay third-party tags.
Total JavaScript requests size should not be more than	Speed	Remove unused scripts, defer the rest and load third-party widgets only when needed.
Total CSS requests size should not be more than 50 KB	Speed	Remove unused CSS, minify the rest and inline the critical CSS.
Total other requests size should not be more than 50 KB	Speed	Load only the font weights you use and lazy-load videos and embeds.
OpenGraph & social preview tags og:title=False, og:image=False	On-page SEO	Add <meta property="og:title">, <meta property="og:description"> and <meta property="og:im

ON-PAGE SEO & CONTENT

What Google reads first

The title and description are the page's ad in search results. Both are a good length, and the content is long and easy to read.

How it can look in Google

www.banglalink.net

Banglalink Digital Communications Ltd.

Banglalink Digital Communications Ltd. is the best mobile operator that provides the strongest & widest network at each & every corner in Bangladesh.

Title

✓ **38** characters · best 50–60

Meta description

✓ **149** characters · best 120–160

Content

× **1** words · enough depth

✓ Reading ease **99** / 100 · fairly easy

Most used words

feedback 1

Headings

LEVEL	COUNT	EXAMPLES
H1	0	None
H2	0	None
H3	0	None
H4–H6	0	None

Headings are in the right order (H1 → H2 → H3): **True**.

LINKS & IMAGES

Links and images are in good shape

Internal and external links, resource responsiveness, image filenames, and alt attribute checks.

INTERNAL LINKS	EXTERNAL LINKS	BROKEN LINKS	REDIRECTS
0	0	0	0

IMAGES	MISSING ALT	OVER 50 KB	MODERN FORMAT
0	0	0	True

Link and image checks

- ✓ Broken links and resources · No 4xx/5xx responses
- ✓ Images name length is good
- ✓ No image name have any underscore
- ✓ All internal links have discernible text
- ✓ Same internal link not used more than 3 times
- ✓ Internal links don't have a 'nofollow' tag
- ✓ All external links have discernible text

Images without alt text

IMAGE	PROBLEM

All images have descriptive alt text.

SPEED & GOOGLE LIGHTHOUSE

Speed needs work on phones

Google ranks pages mainly by their **mobile** version. On phones the page scores **21**.



MOBILE PERFORMANCE

Slow

The score Google prioritizes for search rankings.



DESKTOP PERFORMANCE

Needs work

Performance on desktop devices.

Other Lighthouse scores, mobile / desktop: Accessibility 97 97 · Best practices 92 92 · SEO 100 100

Core Web Vitals and loading times

METRIC	MOBILE	DESKTOP	GOOD IF UNDER
Total Blocking Time (TBT) How long the page cannot react to taps	**TBT 2628.0** Good	TBT 230.0	200 / 150 ms
Largest Contentful Paint (LCP) When the main content appears	**LCP 17.7** Good	LCP 3.1	2.5 / 1.2 s
Cumulative Layout Shift (CLS) How much the page jumps	**CLS 0.0** Good	CLS 0.0	0.1
First Contentful Paint (FCP)	**FCP 3.4** Good	FCP 1.0	1.8 / 0.9 s
Speed Index (SI)	**SI 10.6** Good	SI 2.0	3.4 / 1.3 s

Biggest savings on phones

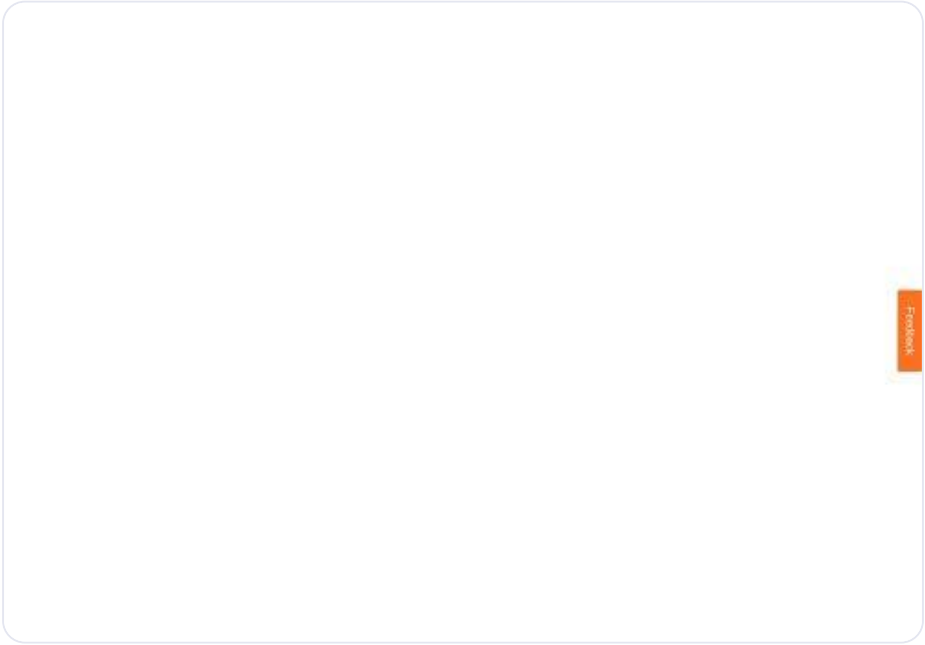
OPPORTUNITY	SAVES
Reduce unused JavaScript	**5.21 s**
Enable text compression	**4.09 s**

Source: Google Lighthouse (mobile and desktop) run by SEO Audit Software on 27 Oct 2026. Lab data.

MOBILE & TECHNICAL

Search engines can read the page

The page is indexable, responsive on mobile screens, and passes Core Web Vitals checks.



Technical

Canonical URL	Set
robots.txt	Found
Meta robots	index, follow
HTTP/2 protocol	Checked
Charset declaration	UTF-8 / Declared
Schema.org JSON-LD	None detected
Security headers (HSTS / CSP)	HSTS: Yes · CSP: Yes

Mobile

- ✓ Viewport tag is set
- ✓ CSS media queries used
- ✓ Text at least 16 px
- ✓ Tap targets large enough
- ✓ Text compression (gzip) on the HTML

TAKEAWAY

Review structured data (JSON-LD) and ensure responsive viewport settings match mobile standards.

ALREADY GOOD · 36 CHECKS PASSED

Keep these as they are

- Title length · Banglalink Digital Communications Ltd. (38 characters)
- Meta description length · Banglalink Digital Communications Ltd. is the best mobile operator that provides the strongest & widest network at each & every corner in Bangladesh. (149 characters)
- Readability · Flesch reading ease 99 / 100
- Broken links and resources · No 4xx/5xx responses
- Cumulative Layout Shift · 0
- Viewport tag · Set
- Canonical tag
- robots.txt
- Indexable
- Favicon
- Deprecated HTML
- URL length is good
- Underscore not found in the URL
- Uppercase letters not found in the URL
- This page title length is 38 characters
- Meta description length is 149 characters
- Images name length is good
- No image name have any underscore

Next steps

1 **Review Content checks**
Fix the high-priority items in Content. — Content

2 **Cut the JavaScript weight**
Defer or remove unused scripts to speed up page rendering. — Speed

3 **Shorten headings and review tags**
Keep headings between 20 and 60 characters and move detail into body text. — On-page

This report was made with **SEO Audit Software** on 27 October 2026. It checks 68 on-page, speed, mobile, Lighthouse and technical factors.