SEO audit SOFTWARE

WEB PAGE AUDIT

How well is this page set up to rank?

https://www.seoaudit.software

Audited on 02 November 2026



Good

2 problems to fix, **8** warnings and **57** checks passed.

PREPARED FOR

SEO Audit Software
seoaudit.software

PREPARED BY

SEO Audit Softwaree
seoaudit.software

CHECKS RUN

67

checks in 7 areas
On-page, content, links, images, speed, mobile, technical

SUMMARY

The page scores 93 out of 100

The basics are in place: one clear H1, a good title and description, and no broken links. Most of the lost points come from **images**, **links** and **on-page seo**.

PROBLEMS TO FIX	WARNINGS	PASSED CHECKS
2	8	57
Fix these first	Worth improving	Already good

Score by area

Area score = share of passed checks in that area × 70 + overall score × 30 %.



Fix these first

1. **Rename image files and add alt text** — Image file names need cleaning and 1 image has no alt text. — Images
2. **Stop repeating the same links** — Link to each page once or twice per page, from the most relevant spot. — Links
3. **Shorten headings and review tags** — Keep headings between 20 and 60 characters and move detail into body text. — On-page

PROBLEMS TO FIX · 2

These cost the most points

Each problem shows why it matters and the exact steps to fix it. Work from the top down.

Some internal links have been used more than 3 times

Links

Repeating the same link many times clutters the page and weakens the anchor text signal.

1. Link to each page once or twice per page, from the most relevant spot.

Some H2 tags length is too long

On-page SEO

Very long headings are hard to scan and read like paragraphs.

1. Keep headings between 20 and 60 characters and move detail into the body text.

WARNINGS · 8

Worth improving next

Important optimizations and smaller issues. Each one is straightforward, and together they improve rankings.

WARNING	AREA	HOW TO FIX
Image alt text 15 of 16 images have alt text	Images	Describe each image in a few words.
All images should have alt tags	Images	Add a short, descriptive alt text to every meaningful image.
Fully Loaded Time 2.61 s	Speed	Compress images, defer scripts, cache pages and remove unused plugins or widgets.
Time to First Byte (TTFB) 228 ms	Speed	Use page caching, a CDN or a faster host.
Keep H1, H2 and H3 length between 50 to 60 characters Keep headings concise and relevant	On-page	Keep headings between 20 and 60 characters and move detail into the body text.
Same internal or external link used more than 3 times Link to each page once or twice per page	Links	Link to each page once or twice per page, from the most relevant spot.
This page has the URL redirection issue	Technical	Link straight to the final URL.

ON-PAGE SEO & CONTENT

What Google reads first

The title and description are the page's ad in search results. Both are a good length, and the content is long and easy to read.

How it can look in Google

www.seoaudit.software

SEO Audit Software for Agencies & SEO Professionals

All-in-one SEO audit software for agencies: run comprehensive technical audits, monitor keyword rankings, and turn visitors into leads. Start 14-day free trial.

Title

✓ **51** characters · best 50–60

Meta description

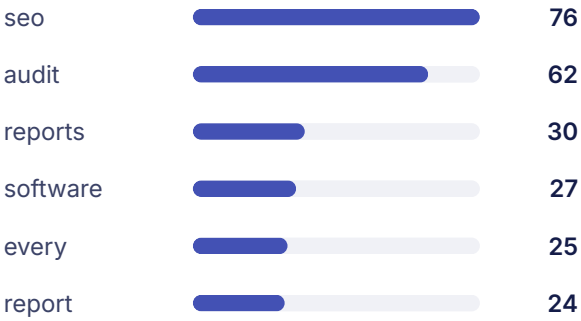
✓ **160** characters · best 120–160

Content

✓ **2,224** words · enough depth

✓ Reading ease **79** / 100 · fairly easy

Most used words



Headings

LEVEL	COUNT	EXAMPLES
H1	1	seo audit software built for agencies and seo professionals
H2	16	site crawl, rank tracking, client reports and ai visibility in one place · what is seo audit software? · seo auditing software that wins new clients · run seo audit services under your own brand in 4 steps
H3	22	site crawl · keyword ranking · detailed client reporting · backlinks

TAKEAWAY

No target keyword was set for this audit. The most used phrase, "seo audit software", is already in key page areas. Keep it there when the page is edited.

LINKS & IMAGES

No broken links, images need work

Internal and external links, resource responsiveness, image filenames, and alt attribute checks.

INTERNAL LINKS	EXTERNAL LINKS	BROKEN LINKS	REDIRECTS
127	7	0	1

IMAGES	MISSING ALT	OVER 50 KB	MODERN FORMAT
16	1	0	True

Link and image checks

- Broken links and resources · No 4xx/5xx responses
- Internal links · 127 internal, 7 external
- Image file size · 0 of 16 images over 50 KB
- Images name length is good
- No image name have any underscore
- All internal links have discernible text
- Internal links don't have a 'nofollow' tag

Images without alt text

IMAGE	PROBLEM
https://www.facebook.com/tr?id=441060740655484&ev=PageView&noscript=1	Missing alt

Tracking pixels or decorative icons do not require rich keywords; empty alt="" is standard.

SPEED CHECKS

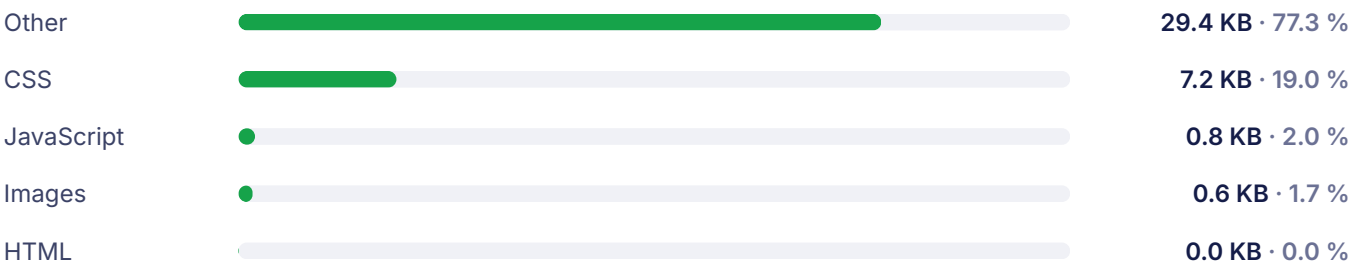
Starts fast, finishes slowly

The first content appears in **0.52 s**, but the page needs **2.61** to finish loading.

Loading times

CHECK	RESULT	TARGET · AVERAGE	RATING
Fully Loaded Time	**2.61 s**	2.0 · 4.0	Needs work
First Contentful Paint	**0.52 s**	1.8 · 3.0	Good
Time to First Byte (TTFB)	**228.0 ms**	200.0 · 500.0	Needs work
Server Response Time	**118.0 ms**	200.0 · 400.0	Good
Server Connection Time	**78.0 ms**	200.0 · 400.0	Good
Server Blocking Time	**196.37 ms**	200.0 · 600.0	Good
HTTP Requests	**9.0**	75.0 · 100.0	Good
Page Size	**38.06 KB**	150.0 · 200.0	Good

Page weight by file type



Lighthouse did not run for this audit, so LCP, CLS, TBT and Speed Index were not measured. Times are from one test load by SEO Audit Software on 02 Nov 2026.

TAKEAWAY

Review the heaviest assets above to reduce server load and improve initial page render time.

MOBILE & TECHNICAL

Search engines can read the page

Indexability, canonical tags, responsive viewport rendering, and technical crawling health.

Technical

Canonical URL	Set
robots.txt	Found
Meta robots	index, follow
HTTP/2 protocol	—
Charset declaration	UTF-8 / Declared
Schema.org JSON-LD	None detected
Security headers (HSTS / CSP)	Standard

Mobile

- ✓ Viewport tag is set
- ✓ CSS media queries used
- ✓ Text at least 16 px
- ✓ Tap targets large enough
- ✓ Text compression (gzip) on the HTML

Files that failed to load

FILE	ERROR

Every file loaded successfully.

> **TAKEAWAY**
> Add schema.org markup (JSON-LD), for example Organization, to the page so Google can understand the business and show rich results.

ALREADY GOOD · 57 CHECKS PASSED

Keep these as they are

- Title length · SEO Audit Software for Agencies & SEO Professionals (51 characters)
- Meta description length · All-in-one SEO audit software for agencies: run comprehensive technical audits, monitor keyword rankings, and turn visitors into leads. Start 14-day free trial. (160 characters)
- One H1 heading · seo audit software built for agencies and seo professionals
- Heading hierarchy order · Sequential H1–H6
- Word count · 2,224 words
- Readability · Flesch reading ease 79 / 100
- Broken links and resources · No 4xx/5xx responses
- Internal links · 127 internal, 7 external
- Image file size · 0 of 16 images over 50 KB
- First Contentful Paint · 0.52 s
- Server Response Time · 118 ms
- Server Connection Time · 78 ms
- Server Blocking Time · 196.37 ms
- HTTP Requests · 9
- Page Size · 38.06 KB
- Text compression · On
- Viewport tag · Set
- Canonical tag

Next steps

1 **Rename image files and add alt text** — Images
Image file names need cleaning and 1 image has no alt text.

2 **Stop repeating the same links** — Links
Link to each page once or twice per page, from the most relevant spot.

3 **Shorten headings and review tags** — On-page
Keep headings between 20 and 60 characters and move detail into body text.

This report was made with **SEO Audit Softwaree** on 02 November 2026. It checks 67 on-page, speed, mobile and technical factors of one page. Scores can change when the page or search engines update, so re-run the audit after each fix.